Murmuration / Walton Family Foundation Gen Z Research 27 May – 04 June 2022 Online U.S. N=3,805 Gen Z (15-25); N=1,108 26+

Credibility Level: +/- 1.6% for Gen Z Sample, +/- 2.7% at the 95% Level

Gen Z Adults 26+

1.	What is your age?		
	15-17	-	
	26-34	21%	
	35-49	21%	
	50-64	21%	
	65+	37%	
2.	Please indicate your gender:		
	Male50%	49%	
	Female49%	50%	
	Non-binary1%	<1%	
	Other (Please specify)<1%	<1%	
3.	How would you describe yourself? Please select all that apply.		
	White, Non-Hispanic55%	71%	
	Black or African American, Non-Hispanic	12%	
	Hispanic24%	13%	
	Asian, Non-Hispanic6%	2%	
	American Indian or Alaska Native, Non-Hispanic 1% Native Hawaiian or	1%	
	Other Pacific Islander, Non-Hispanic<1%	<1%	
	Other, Non-Hispanic1%	1%	

4. In what state do you live?

[See Region Code on last page]

5. Regarding school, are you currently enrolled at any of the following? Please select all that apply:

High school	28%	-
Trade/Vocational school (Post HS)	2%	-
2-year or junior college or community college	10%	-
4-year college or university	31%	-
Graduate school	6%	-
Business school or professional school	2%	-
Not enrolled in college/university,		
but taking at least one course	2%	-
Not currently enrolled in any of these	21%	-

6.	[BASE: Q5 IS NOT ENROLLED IN HIGH SCHOOL] Which of the following schools did you
	graduate from or last attend? (Gen Z n=2,770)

Traditional public school	68%	84%
Public charter school		3%
Religious or parochial school	8%	6%
Non-religious private school	7%	5%
Home school	5%	2%

7. **[BASE: Q5 IS ENROLLED IN HIGH SCHOOL]** What type of school do you attend? (Gen Z n=1,035)

Traditional public school	66%	-
Public charter school		-
Religious or parochial school	5%	-
Non-religious private school	2%	-
Home school	9%	-

8. **[BASE: Q5 IS NOT ENROLLED IN HIGH SCHOOL]** What is the highest level of education you've completed? (Gen Z n=2,783)

Some high school or less5%	4%
High school or equivalent25%	33%
Some college, but no degree29%	17%
Associate's degree/Trade school degree	10%
Bachelor's degree22%	25%
Graduate degree5%	8%
Doctorate degree1%	3%

9. Which of the following best describes your current employment status?

Employed full-time	25%	29%
Employed part-time		8%
Self-employed		7%
Not employed		37%
Not employed/Homemaker		17%
Student		1%

10. **[BASE: Q9 IS EMPLOYED FULL-TIME, PART-TIME, SELF-EMPLOYED]** How fulfilled, if at all, do you feel by your job right now? (Gen Z n=2,098; Adults 26+ n=467)

Net: Unfulfilled	21%	20%	
Net: Fulfilled		64%	
Unfulfilled	6%	6%	
Not very fulfilled	16%	14%	
Neither fulfilled nor unfulfilled	17%	16%	
Somewhat fulfilled	39%	36%	
Fulfilled	23%	28%	

11.	[BASE: Q9 IS EMPLOYED FULL-TIME, PAthan one paying job? (Gen Z n=2,098; Adult		EMPLOYED] Do	you have <u>more</u>
	V	050/	4.40/	
	Yes		14%	
	No	75%	86%	
12.	[BASE: Q1 IS OLDER THAN 17] We under but we are wondering if you are registered to			registered to vote,
	Yes	72%	85%	
			14%	
	No			
	Not sure	1%	1%	
13.	Do you consider yourself to be politically eno	gaged or politically	y active?	
	Yes	45%	48%	
	No		52%	
	NO		JZ /0	
14.	How often do you talk to your close friends a online?	about politics and	current events, e	ither in person or
	Every day	5%	7%	
	Most days		23%	
	About once a week	24%	20%	
	Less than once a week,			
	but more than once a month	18%	18%	
	Rarely, less than once a month		23%	
	Never		10%	
15.	When it comes to politics, which of the follow			self as a:
	Democrat	30%	35%	
	Republican		36%	
	Independent/Unaffiliated		23%	
	Don't know	18%	5%	
16.	[BASE: Q12 IS YES AND AGE IS 18 OR O following statements best describes your voi 3rd, 2020? (Gen Z n=2,681; Adults 26+ n=1, I voted on Election Day at a polling place I voted early at a polling place I voted by mail/absentee ballot I planned on voting but wasn't able to I did not vote in this election I went to the polling place but wasn't allowed to vote	ting in the last pre 105) 32% 4% 37% 1% 26%		

17. **[BASE: Q16 IS VOTED]** For whom did you vote for president in 2020? (Gen Z n=1,616; Adults 26+ n=885)

Joe Biden	53%	49%
Donald Trump	34%	47%
Someone else	6%	2%
Don't remember	2%	<1%
Decline to answer	6%	2%

18. **[BASE: AGE > 17 ON ELECTION DAY, 2022, ASK]** How likely is it that you will vote in the midterm elections for Congress in November 2022? (Gen Z n=3,422)

Net: Voting Net: Not Voting		72% 14%
Definitely will be voting	24% 26% 12%	60% 12% 13% 5% 9%

19. When it comes to most political issues, do you think of yourself as a...

Net: Progressive/Lean32%	23%
Net: Conservative/Lean26%	
Progressive16%	8%
Moderate, leaning progressive16%	
Moderate41%	37%
Moderate, leaning conservative16%	18%
Conservative 10%	22%

20. What is the <u>most</u> important political or current events-related issue <u>in your life</u> right now? (openended)

Abortion/Women's Rights15%	8%
Inflation11%	25%
Gun Control/Mass Shootings11%	10%
Economy/Wages8%	16%
Gas7%	3%
Equality/Racism5%	1%
War/Foreign Affairs4%	2%
COVID	
Climate	
Healthcare1%	4%
Joe Biden2%	
Education2%	
Immigration<1%	3%
Crime	<1%
Social Security<1%	2%
Unrest<1%	<1%
None	
Other	9%

21. **[BASE: Q18 IS DEFINITELY VOTING, PROBABLY VOTING, 50-50 VOTING]** When thinking about the election for Congress next year are you more likely to vote for: (Gen Z n=2,589; Adults 26+ n=958)

[ROTATE RESPONSES]

The Democratic candidate45%	6 42%
The Republican candidate32%	6 43%
Don't know23%	6 15%

Looking back, how well did the following institutions and groups prepare you for success at this stage in your life?

[DISPLAYED IN RANK ORDER BASED "NET: WELL PREPARED" FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION.]

		Net: Not Well Prepared	Net: Well Prepared	Poorly	Not very well	Neither well, nor not well	Somewhat well	Very well
22. Your	Gen Z	11%	77%	4%	8%	11%	27%	50%
parents	Adults 26+	11%	73%	4%	7%	16%	30%	43%
23. Colleges	Gen Z	16%	66%	6%	10%	18%	43%	23%
and universities	Adults 26+	18%	60%	6%	12%	22%	41%	19%
24. Your local	Gen Z	26%	51%	10%	16%	24%	35%	16%
K-12 schools	Adults 26+	22%	54%	9%	13%	24%	38%	16%
25. Older generations of	Gen Z	28%	45%	13%	15%	27%	30%	15%
Americans (people in the 50s, 60s, and 70s)	Adults 26+	16%	61%	7%	9%	23%	41%	21%
26. U.S.	Gen Z	36%	39%	16%	20%	24%	30%	9%
education system	Adults 26+	27%	49%	12%	15%	24%	36%	13%
27. Religious	Gen Z	38%	31%	22%	16%	31%	19%	12%
institutions	Adults 26+	29%	37%	17%	12%	34%	24%	13%
28. Business	Gen Z	37%	26%	18%	19%	37%	19%	7%
leaders	Adults 26+	35%	20%	14%	21%	44%	16%	4%
29. State and	Gen Z	38%	22%	17%	21%	40%	18%	5%
local government	Adults 26+	36%	20%	14%	22%	43%	18%	3%
30. Federal	Gen Z	47%	19%	24%	23%	35%	15%	4%
government	Adults 26+	47%	14%	23%	24%	39%	12%	2%
31. Political	Gen Z	49%	14%	24%	25%	36%	11%	3%
leaders	Adults 26+	52%	11%	25%	26%	37%	10%	2%

Thinking about what makes you, you -- how important are the following elements of your personal identity?

[Q34 (JOB/CAREER): BASE: Q9 IS EMPLOYED FULL-TIME, PART-TIME, SELF-EMPLOYED] (Gen Z n=2024; Adults 26+n=467)

[Q39 (WHERE YOU WENT/GO TO COLLEGE): BASE: Q8 IS COLLEGE GRADUATE OR Q5 IS ENROLLED IN COLLEGE] (Gen Z n=1552; Adults 26+ n=381)

[DISPLAYED IN RANK ORDER BASED "NET: IMPORTANT" FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION.]

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
32.	Gen Z	9%	80%	4%	5%	12%	36%	44%
Hobbies/interests	Adults 26+	10%	67%	5%	5%	23%	43%	24%
33. Family relationships	Gen Z	9%	79%	4%	5%	12%	25%	54%
(child/parent/ sibling)	Adults 26+	6%	82%	3%	3%	12%	25%	57%
	Gen Z	11%	74%	4%	6%	15%	38%	37%
34. Job/career	Adults 26+	12%	68%	5%	7%	20%	40%	28%
35. Education	Gen Z	16%	66%	8%	9%	17%	33%	33%
level	Adults 26+	10%	65%	5%	5%	25%	41%	24%
36.	Gen Z	19%	58%	8%	11%	23%	36%	23%
Age/generation	Adults 26+	11%	65%	5%	6%	24%	39%	26%
37. Where you	Gen Z	20%	55%	9%	10%	25%	33%	22%
live	Adults 26+	16%	59%	8%	8%	26%	38%	20%
	Gen Z	20%	55%	10%	10%	25%	26%	29%
38. Gender	Adults 26+	15%	56%	9%	6%	30%	24%	32%
39. Where you	Gen Z	28%	49%	12%	16%	23%	31%	18%
went/go to college	Adults 26+	38%	27%	23%	15%	35%	19%	8%
	Gen Z	26%	49%	11%	16%	25%	31%	19%
40. Hometown	Adults 26+	20%	52%	11%	9%	29%	32%	19%
	Gen Z	32%	48%	20%	12%	20%	21%	27%
41. Religion/faith	Adults 26+	22%	58%	16%	7%	20%	24%	34%
40. 0	Gen Z	26%	46%	16%	11%	28%	22%	24%
42. Sexual identity	Adults 26+	19%	49%	12%	7%	33%	19%	30%

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
43. Race and	Gen Z	32%	45%	18%	14%	23%	22%	23%
ethnicity	Adults 26+	22%	46%	14%	8%	32%	23%	23%
44. Socio-	Gen Z	29%	40%	14%	15%	30%	27%	13%
economic status/class	Adults 26+	25%	38%	13%	12%	37%	29%	9%
45. Political	Gen Z	31%	39%	16%	15%	30%	27%	12%
ideology	Adults 26+	22%	46%	12%	10%	32%	31%	15%
	Gen Z	38%	32%	19%	19%	31%	22%	10%
46. Political party	Adults 26+	28%	37%	15%	13%	36%	23%	13%
47. Where you	Gen Z	41%	30%	20%	21%	28%	20%	11%
went to high school	Adults 26+	34%	36%	18%	16%	31%	24%	12%
48. Your favorite	Gen Z	55%	24%	37%	18%	22%	13%	10%
sports team	Adults 26+	50%	24%	36%	14%	26%	16%	8%

[BASE: Q5 IS HIGH SCHOOL STUDENT]

Overall, how comfortable do you feel expressing the following elements of your identity in high school? (Gen Z n=1,022)

[DISPLAYED IN RANK ORDER BASED "NET: COMFORTABLE" FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

		Net: Uncomfort- able	Net: Comfort- able	Very uncomfort- able	Somewhat uncomfort- able	Neither comfortable nor uncomfortable	Somewhat comfortable	Very comfort- able
49. Age/ generation	Gen Z	10%	67%	5%	4%	24%	21%	46%
50. Race and ethnicity	Gen Z	12%	65%	6%	6%	24%	19%	45%
51. Sexual identity	Gen Z	16%	60%	9%	7%	23%	15%	45%
52. Religion/faith	Gen Z	14%	56%	7%	7%	30%	23%	32%
53. Socio- economic status/class	Gen Z	22%	39%	9%	12%	40%	22%	17%
54. Political ideology	Gen Z	28%	31%	14%	14%	41%	16%	15%
55. Political party	Gen Z	27%	31%	14%	13%	41%	15%	16%

[BASE: Q5 IS COMMUNITY COLLEGE, 4-YEAR COLLEGE, GRADUATE SCHOOL, PROFFESSIONAL SCHOOL STUDENTS]

Overall, how comfortable do you feel expressing the following elements of your identity in college? (Gen Z n=1,508)

[DISPLAYED IN RANK ORDER BASED "NET: COMFORTABLE." EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

		Net: Uncomfort- able	Net: Comfort- able	Very uncomfort- able	Somewhat uncomfort- able	Neither comfortable nor uncomfortable	Somewhat comfortable	Very comfort- able
56. Age/ generation	Gen Z	8%	76%	3%	5%	16%	22%	55%
57. Race and ethnicity	Gen Z	10%	71%	4%	7%	19%	23%	48%
58. Sexual identity	Gen Z	13%	70%	4%	9%	17%	16%	54%
59. Religion/faith	Gen Z	19%	56%	7%	12%	25%	21%	35%
60. Socio- economic status/class	Gen Z	20%	55%	4%	16%	26%	26%	29%
61. Political party	Gen Z	22%	48%	8%	14%	30%	23%	24%
62. Political ideology	Gen Z	24%	47%	9%	16%	29%	24%	23%

[BASE: Q9 IS EMPLOYED FULL-TIME OR PART-TIME]

Overall, how comfortable do you feel expressing the following elements of your identity in your workplace? (Gen Z n=1,897; Adults 26+ n=386)

[DISPLAYED IN RANK ORDER BASED "NET: COMFORTABLE." EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

		Net: Uncomfort- able	Net: Comfort- able	Very uncomfort- able	Somewhat uncomfort- able	Neither comfortable nor uncomfortable	Somewhat comfortable	Very comfort- able
63. Age/	Gen Z	12%	71%	4%	8%	17%	23%	48%
generation	Adults 26+	10%	73%	4%	5%	17%	23%	50%
64. Race and	Gen Z	14%	65%	6%	8%	21%	19%	46%
ethnicity	Adults 26+	12%	67%	5%	7%	21%	21%	46%
65. Sexual	Gen Z	15%	64%	6%	9%	21%	18%	45%
identity	Adults 26+	11%	68%	5%	6%	21%	16%	51%
66. Socio-	Gen Z	20%	50%	7%	13%	30%	24%	25%
economic status/class	Adults 26+	16%	49%	7%	9%	35%	24%	25%
67.	Gen Z	23%	49%	9%	14%	28%	17%	32%
Religion/faith	Adults 26+	15%	59%	9%	6%	26%	26%	33%
68. Political	Gen Z	31%	41%	14%	17%	28%	18%	23%
party	Adults 26+	25%	43%	10%	15%	32%	23%	20%
69. Political	Gen Z	31%	40%	12%	18%	29%	20%	20%
ideology	Adults 26+	23%	42%	11%	12%	35%	25%	17%

[BASE: Q1 IS 25 AND UNDER]

70. Which of the following work environments is most appealing? (Gen Z n=3,792)

[DISPLAYED IN RANK ORDER BASED ON MOST APPEALING. LIST WAS RANDOMIZED DURING DATA COLLECTION]

Social work environment, like consulting, teaching, or health care, where you rely on interpersonal skills	-
Artistic work environment, like theatre, design, and writing, where things are unconventional and you are self-directed	-
Realistic environment, like a mechanic or engineer, where you focus on the present and work with your hands	-
Investigative work environment like computer programming or lab work, where you rely on working with your mind rather than physical tasks 12%	-
Conventional work environment, like a job in an office, where you have regular hours and a routine	-
Enterprising work environment, like sales and management, where you can earn money and power	-
Not sure	-

[BASE: Q1 IS 25 AND UNDER]

71. [SPLIT SAMPLE A/B]

A. By the time you are 30 years old, which of the following do you aspire to? (Gen Z n=1,897) **[SELECT ALL THAT APPLY]**

[DISPLAYED IN RANK ORDER BASED ON ASPIRATION. LIST WAS RANDOMIZED DURING DATA COLLECTION]

Owning a home	71%	-
Being married	69%	-
Financial independence	67%	-
Living with a partner	66%	-
Helping others and serving my community	64%	-
Living in a safe environment, free from violence	60%	-
Living with little or no credit card debt	56%	-
Working in a career that is fulfilling	56%	-
Not having student loan debt	51%	-
Surrounding myself with friends and family		-
Frequently traveling	47%	-
Having children	48%	-
Continuing my education		-

B. By the time you are 40 years old, which of the following do you aspire to? (Gen Z n=1,895) **[SELECT ALL THAT APPLY]**

[DISPLAYED IN RANK ORDER BASED ON ASPIRATION. LIST WAS RANDOMIZED DURING DATA COLLECTION]

Owning a home79%	-
Working in a career that is fulfilling74%	-
Surrounding myself with friends and family73%	-
Living in a safe environment, free from violence 70%	-
Financial independence69%	-
Being married66%	-
Living with little or no credit card debt66%	-
Living with a partner64%	-
Having children58%	-
Frequently traveling56%	-
Not having student loan debt54%	-
Helping others and serving my community54%	-
Continuing my education20%	-

[BASE: Q1 IS 25 AND UNDER]

72. [SPLIT SAMPLE A/B]

A. When thinking about your aspirations for your life by the time you turn 30, what are the top two most important items on this list? (Gen Z n=1,897)

[DISPLAYED IN RANK ORDER BASED ON IMPORTANCE. LIST WAS RANDOMIZED DURING DATA COLLECTION]

First most important:

Financial independence	
Frequently traveling2%	-
Continuing my education2%	_
Second most important:	
Financial independence13%	-
Working in a career that is fulfilling13%	-
Owning a home12%	_
Surrounding myself with friends and family11%	_
Being married10%	_
Living in a safe environment, free from violence 9%	
	_
Living with a partner6%	-
Frequently traveling6%	-
Helping others and serving my community6%	-
Living with little or no credit card debt5%	-
Having children5%	-
Not having student loan debt4%	_
One that has been added and the second and the seco	

Continuing my education......1%

B. When thinking about your aspirations for your life by the time you turn 40, what are the top two most important items on this list? (Gen Z n=1,895)

[DISPLAYED IN RANK ORDER BASED ON IMPORTANCE. LIST WAS RANDOMIZED DURING DATA COLLECTION]

First most important:

Financial independence	
Second most important:	
Financial independence	

Continuing my education......2%

[BASE: Q1 IS 25 AND UNDER]

73. [SPLIT SAMPLE A/B]

A. How confident are you that you will be able to achieve <u>both</u> goals by the time you're 30? (Gen Z n=1,897)

Very confident	45%	-
Somewhat confident		-
Not very confident	8%	-
Not confident at all		_

B. How confident are you that you will be able to achieve <u>both</u> goals by the time you're 40? (Gen Z n=1,895)

Very confident	51%	-
Somewhat confident		-
Not very confident	7%	-
Not confident at all	2%	-

[BASE: Q1 IS 25 AND UNDER]

74. How well did your K-12 schools prepare you to achieve these goals?

Net: Not Well Prepared	33%	-
Net: Well Prepared		-
Poorly	12%	_
Not very well	21%	-
Neither well, nor not well	27%	-
Somewhat well		-
Very well	13%	-
Very well	13%	-

[BASE: Q5 IS EMPLOYED FULL-TIME, PART-TIME OR SELF-EMPLOYED]

Here are some goals that people may or may not value in their $\underline{\text{work}}$ life. Please indicate how important each is to you: (Gen Z n=2,098; Adults 26+ n=467)

[DISPLAYED IN RANK ORDER BASED "NET: IMPORTANT" FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
75. Ability to	Gen Z	3%	89%	1%	2%	7%	10%	79%
support myself/family financially	Adults 26+	3%	91%	1%	1%	7%	14%	77%
76. Having	Gen Z	5%	86%	1%	3%	10%	25%	61%
harmony between work and home life	Adults 26+	3%	88%	2%	1%	8%	23%	66%
77. Feeling	Gen Z	5%	86%	1%	4%	8%	27%	60%
passionate about my work	Adults 26+	6%	80%	2%	4%	14%	32%	48%
78. Having health	Gen Z	6%	85%	2%	4%	10%	26%	59%
insurance and other benefits	Adults 26+	5%	84%	3%	2%	11%	22%	62%
79. Feeling	Gen Z	6%	83%	2%	4%	11%	32%	52%
valued at work	Adults 26+	3%	89%	1%	2%	8%	30%	59%
80. Working for a	Gen Z	6%	81%	2%	4%	14%	31%	50%
stable, dependable organization	Adults 26+	2%	88%	2%	1%	9%	27%	62%
81. Earning a lot	Gen Z	7%	80%	2%	5%	13%	38%	42%
of money	Adults 26+	8%	74%	2%	6%	19%	40%	34%
82. Working in an	Gen Z	7%	79%	2%	5%	15%	36%	42%
environment that is mentally stimulating	Adults 26+	5%	81%	1%	3%	14%	38%	43%
83. Having an	Gen Z	8%	76%	3%	5%	17%	35%	41%
opportunity to make a positive impact on the organization	Adults 26+	5%	76%	2%	3%	19%	38%	38%
84. Working in a	Gen Z	10%	73%	2%	8%	17%	31%	42%
job that is stress- free	Adults 26+	8%	74%	2%	6%	17%	33%	42%
85. Having a	Gen Z	9%	73%	4%	6%	17%	33%	40%
strong mentor that can help me grow and succeed	Adults 26+	12%	64%	4%	8%	24%	31%	33%

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
86. Having a job	Gen Z	9%	69%	3%	6%	22%	33%	36%
or career that benefits society	Adults 26+	9%	63%	4%	5%	29%	34%	28%
87. Being around	Gen Z	12%	64%	4%	8%	24%	35%	29%
people like me	Adults 26+	11%	59%	5%	6%	30%	36%	23%
88. Working for	Gen Z	13%	60%	4%	9%	26%	34%	26%
an organization that is one of the best in its field	Adults 26+	9%	63%	3%	5%	28%	37%	26%
89. Having the	Gen Z	16%	55%	6%	10%	29%	30%	25%
option to work remotely or hybrid	Adults 26+	27%	51%	13%	13%	22%	22%	30%
90. Being my own boss	Gen Z	21%	48%	6%	15%	31%	21%	26%
	Adults 26+	18%	50%	8%	11%	32%	24%	26%

[BASE: Q9 IS EMPLOYED FULL-TIME, PART-TIME, SELF-EMPLOYED]

How would you rate your own progress in achieving the goals on this list? (Gen Z n=2,098; Adults 26+n=467)

[DISPLAYED IN RANK ORDER BASED "NET: EXCELLENT/GOOD" FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

		Net: Poor/ Only Fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
91. Working for a	Gen Z	15%	65%	5%	10%	19%	39%	27%
stable, dependable organization	Adults 26+	6%	77%	2%	4%	17%	43%	34%
92. Feeling	Gen Z	16%	63%	7%	10%	20%	33%	30%
passionate about my work	Adults 26+	12%	68%	5%	7%	20%	35%	33%
93. Having harmony between	Gen Z	14%	62%	4%	10%	24%	36%	25%
work and home life	Adults 26+	8%	75%	2%	6%	18%	42%	33%
94. Feeling	Gen Z	17%	62%	7%	10%	21%	38%	24%
valued at work	Adults 26+	12%	72%	6%	6%	16%	43%	29%
95. Having health	Gen Z	18%	61%	11%	8%	20%	33%	28%
insurance and other benefits	Adults 26+	14%	71%	10%	4%	14%	32%	39%
96. Ability to support	Gen Z	20%	60%	8%	12%	20%	35%	25%
myself/family financially	Adults 26+	14%	70%	5%	9%	16%	38%	31%
97. Having an opportunity to	Gen Z	14%	59%	6%	8%	28%	36%	23%
make a positive impact on the organization	Adults 26+	10%	66%	5%	5%	25%	43%	23%
98. Having a job	Gen Z	16%	58%	6%	10%	26%	32%	26%
or career that benefits society	Adults 26+	10%	65%	4%	6%	26%	38%	27%
99. Working in an environment that	Gen Z	18%	58%	6%	12%	25%	36%	22%
is mentally stimulating	Adults 26+	10%	66%	5%	5%	25%	43%	22%
100. Being	Gen Z	15%	58%	7%	8%	27%	34%	24%
around people like me	Adults 26+	9%	61%	4%	5%	31%	41%	20%
101. Having a strong mentor	Gen Z	21%	53%	10%	10%	26%	29%	25%
that can help me grow and succeed	Adults 26+	19%	46%	10%	9%	34%	30%	17%

		Net: Poor/ Only Fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
102. Working for an organization	Gen Z	19%	51%	7%	12%	30%	31%	20%
that is one of the best in its field	Adults 26+	12%	58%	4%	8%	30%	34%	24%
103. Working in a	Gen Z	25%	49%	8%	16%	26%	30%	19%
job that is stress- free	Adults 26+	23%	50%	7%	16%	27%	32%	18%
104. Earning a lot	Gen Z	28%	46%	12%	16%	26%	25%	21%
of money	Adults 26+	27%	45%	9%	17%	29%	29%	16%
remotely or Adi	Gen Z	33%	41%	22%	11%	26%	22%	19%
	Adults 26+	25%	46%	17%	8%	29%	21%	25%
106. Being my own boss	Gen Z	35%	32%	22%	14%	33%	16%	16%
	Adults 26+	23%	41%	15%	8%	36%	20%	21%

107. How would you rate your local K-12 schools' performance in preparing you to <u>achieve success in your work life goals</u>?

Net: Poor/Only Fair	31%	21%
Net: Excellent/Good		53%
Poor	14%	8%
Only fair	17%	12%
Neutral	30%	26%
Good	26%	41%
Excellent	13%	15%

[BASE: Q1 IS 25 AND UNDER]

108. If you could find meaningful work opportunities and afford it -- when you're older, and ready to settle down, would you prefer to: (Gen Z n=3,792)

Live close to the area where you were raised 30%	-
Move away and live somewhere else47%	-
Not sure	_

[BASE: Q108 IS "PREFER TO STAY CLOSE TO HOME"]

109. How likely is it that you will be able to find meaningful work and afford a home in the area that you were raised? (Gen Z n=1,030)

Likely	62%	-
Not likely		_
Don't know	19%	_

Thinking about the kind of America in which you want to live -- how important are the following issues to you right now?

[DISPLAYED IN RANK ORDER BASED "NET: IMPORTANT" FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
110. Stopping	Gen Z	4%	91%	1%	3%	5%	9%	82%
school shootings*	Adults 26+	1%	93%	0%	1%	6%	10%	82%
111. Protecting access to clean	Gen Z	4%	87%	2%	2%	9%	15%	72%
water and fresh air	Adults 26+	2%	90%	1%	1%	9%	21%	68%
112. Reducing	Gen Z	6%	87%	2%	4%	7%	15%	72%
gun violence and mass shootings	Adults 26+	3%	88%	2%	1%	9%	15%	73%
113.	Gen Z	4%	87%	2%	2%	9%	16%	71%
Guaranteeing a quality education for every child	Adults 26+	2%	88%	1%	1%	10%	23%	64%
114. Preserving	Gen Z	5%	86%	2%	3%	9%	20%	67%
individual rights and freedoms	Adults 26+	2%	92%	1%	1%	6%	21%	71%
115. Dealing with	Gen Z	6%	85%	2%	4%	9%	22%	63%
the mental health crisis	Adults 26+	2%	87%	1%	1%	11%	27%	60%
116. Accessing	Gen Z	5%	85%	1%	4%	10%	23%	62%
affordable housing	Adults 26+	5%	81%	2%	2%	14%	25%	56%
117. Fighting	Gen Z	5%	83%	2%	4%	12%	27%	55%
crime	Adults 26+	2%	91%	1%	1%	7%	20%	71%
118. Creating	Gen Z	6%	83%	2%	4%	11%	26%	56%
jobs	Adults 26+	2%	87%	1%	2%	11%	27%	60%
119. Ensuring	Gen Z	7%	83%	2%	5%	10%	20%	62%
that healthcare is a right	Adults 26+	8%	80%	4%	3%	12%	22%	58%
120. Creating an	Gen Z	6%	79%	2%	4%	15%	24%	55%
informed society	Adults 26+	3%	84%	1%	1%	14%	32%	52%

^{*} Added 28 May 2022, Gen Z n=3,635

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
121. Safeguarding the rights of	Gen Z	6%	77%	2%	4%	17%	27%	50%
vulnerable populations	Adults 26+	4%	78%	2%	3%	17%	32%	46%
122. Addressing	Gen Z	10%	77%	5%	5%	13%	19%	58%
systemic racism	Adults 26+	16%	68%	10%	6%	16%	24%	45%
123. Protecting	Gen Z	10%	75%	4%	6%	15%	23%	52%
religious freedom	Adults 26+	7%	78%	4%	3%	16%	21%	56%
124. Reducing	Gen Z	10%	74%	4%	6%	16%	25%	49%
income inequality	Adults 26+	12%	66%	6%	6%	21%	26%	40%
125. Combating	Gen Z	11%	74%	4%	7%	16%	23%	51%
climate change	Adults 26+	20%	63%	12%	9%	17%	23%	40%
126. Upholding women's	Gen Z	11%	73%	5%	6%	16%	17%	57%
reproductive rights	Adults 26+	14%	68%	10%	4%	18%	18%	51%
127. Addressing	Gen Z	11%	71%	4%	7%	17%	26%	45%
student loan debt	Adults 26+	30%	50%	18%	12%	20%	28%	21%
128. Preserving	Gen Z	7%	69%	3%	5%	23%	24%	45%
our democracy	Adults 26+	2%	85%	2%	1%	13%	19%	66%
129. Promoting	Gen Z	9%	67%	4%	5%	24%	30%	38%
civility in politics	Adults 26+	4%	75%	2%	2%	21%	30%	45%
130. Strengthening	Gen Z	19%	55%	6%	13%	25%	23%	33%
America's role in the world	Adults 26+	7%	74%	3%	4%	19%	31%	44%
131. Limiting the	Gen Z	13%	54%	4%	10%	33%	27%	26%
size and scope of government	Adults 26+	7%	66%	2%	6%	27%	28%	38%
132. Preserving	Gen Z	23%	52%	11%	12%	25%	24%	29%
traditional values	Adults 26+	11%	72%	5%	6%	17%	27%	45%
133. Securing our	Gen Z	26%	50%	9%	16%	24%	22%	29%
borders	Adults 26+	9%	74%	2%	7%	17%	23%	51%
134. Legalizing	Gen Z	35%	39%	21%	14%	25%	16%	23%
marijuana	Adults 26+	40%	33%	26%	14%	27%	17%	15%

How would you rate our nation's performance on each of these issues?

[DISPLAYED IN RANK ORDER BASED "NET: EXCELLENT/GOOD" FOR GENZ SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

		Net: Poor/ Only fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
135. Protecting	Gen Z	28%	40%	14%	14%	31%	24%	16%
religious freedom	Adults 26+	34%	32%	16%	18%	33%	26%	6%
136. Protecting access to clean	Gen Z	35%	37%	18%	17%	28%	24%	13%
water and fresh air	Adults 26+	35%	32%	14%	22%	33%	25%	7%
137. Creating	Gen Z	35%	35%	17%	17%	31%	25%	10%
jobs	Adults 26+	36%	40%	16%	19%	25%	33%	7%
138. Strengthening	Gen Z	32%	33%	19%	13%	35%	21%	11%
America's role in the world	Adults 26+	42%	23%	24%	18%	35%	18%	5%
139. Legalizing	Gen Z	29%	33%	16%	13%	39%	22%	10%
marijuana	Adults 26+	27%	23%	14%	12%	50%	17%	7%
140. Preserving	Gen Z	32%	31%	19%	14%	37%	21%	10%
traditional values	Adults 26+	45%	20%	25%	21%	35%	15%	4%
141. Preserving	Gen Z	41%	30%	24%	17%	28%	20%	11%
individual rights and freedoms	Adults 26+	47%	24%	21%	26%	29%	18%	6%
142. Preserving	Gen Z	35%	29%	18%	18%	36%	19%	10%
our democracy	Adults 26+	50%	22%	25%	25%	28%	17%	5%
143. Guaranteeing a	Gen Z	45%	28%	25%	20%	27%	18%	11%
quality education for every child	Adults 26+	47%	22%	24%	24%	31%	16%	6%
144. Securing our	Gen Z	35%	26%	22%	14%	38%	18%	8%
borders	Adults 26+	54%	16%	39%	15%	29%	13%	4%
145. Ensuring	Gen Z	54%	23%	34%	20%	24%	14%	9%
that healthcare is a right	Adults 26+	48%	19%	26%	22%	33%	13%	5%
146. Fighting	Gen Z	50%	23%	27%	23%	27%	15%	8%
crime	Adults 26+	62%	15%	36%	26%	23%	12%	3%
147. Safeguarding the	Gen Z	47%	22%	27%	19%	32%	13%	9%
rights of vulnerable populations	Adults 26+	47%	17%	23%	24%	36%	12%	5%

		Net: Poor/ Only fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
148. Addressing	Gen Z	51%	22%	34%	16%	28%	13%	9%
systemic racism	Adults 26+	50%	16%	29%	21%	34%	11%	5%
149. Upholding women's	Gen Z	51%	22%	37%	15%	26%	13%	10%
reproductive rights	Adults 26+	48%	15%	34%	14%	37%	9%	5%
150. Dealing with	Gen Z	55%	22%	36%	19%	23%	14%	8%
the mental health crisis	Adults 26+	64%	10%	42%	22%	26%	6%	4%
151. Creating an	Gen Z	53%	20%	33%	19%	27%	12%	9%
informed society	Adults 26+	54%	16%	32%	22%	29%	12%	4%
152. Addressing	Gen Z	53%	19%	31%	21%	29%	12%	7%
student loan debt	Adults 26+	41%	16%	23%	19%	43%	11%	5%
153. Reducing	Gen Z	52%	19%	32%	20%	29%	12%	7%
income inequality	Adults 26+	52%	14%	28%	24%	34%	8%	5%
154. Promoting	Gen Z	49%	19%	31%	18%	32%	12%	7%
civility in politics	Adults 26+	62%	11%	41%	21%	27%	8%	3%
155. Accessing	Gen Z	59%	18%	36%	23%	23%	10%	8%
affordable housing	Adults 26+	61%	14%	34%	27%	25%	10%	4%
156. Combatting	Gen Z	53%	17%	33%	20%	29%	10%	7%
climate change	Adults 26+	45%	16%	21%	24%	39%	11%	5%
157. Limiting the	Gen Z	44%	16%	28%	16%	40%	9%	7%
size and scope of government	Adults 26+	52%	11%	34%	18%	37%	8%	3%
158. Stopping school shootings†	Gen Z	71%	15%	60%	10%	14%	6%	9%
	Adults 26+	77%	7%	65%	12%	16%	3%	4%
159. Reducing	Gen Z	70%	15%	56%	13%	16%	6%	9%
gun violence and mass shootings	Adults 26+	75%	7%	62%	13%	18%	3%	5%

 $^{^{\}dagger}$ Added 28 May 2022, Gen Z n=3,635

160. How would you rate your local K-12 schools' performance on preparing you to be <u>an active and</u> engaged citizen?

Net: Poor/Only Fair	34%	30%
Net: Excellent/Good		41%
Poor	16%	12%
Only fair	18%	18%
Neutral		29%
Good	24%	32%
Excellent	13%	9%

How important is it that the following organizations, entitities, and indiviuals listen to your voice and understand the values of people like you?

[Q161 (MY COLLEGE/UNIVERSITY): BASE: Q5 IS COLLEGE OR GRADUATE STUDENT] (Gen Z n=1,552)

[Q162 (MY EMPLOYER): BASE: Q9 IS EMPLOYED FULL-TIME OR PART-TIME] (Gen Z n=1,897; Adults 26+ n=386)

[DISPLAYED IN RANK ORDER BASED "NET: IMPORTANT" FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
161. My college	Gen Z	11%	73%	4%	7%	15%	38%	35%
or university	Adults 26+	17%	49%	10%	8%	33%	30%	20%
	Gen Z	10%	71%	2%	8%	19%	28%	43%
162. My employer	Adults 26+	5%	78%	1%	5%	16%	40%	38%
163. Elected	Gen Z	11%	68%	5%	7%	21%	22%	47%
officials	Adults 26+	5%	81%	3%	3%	14%	21%	59%
164. Government	Gen Z	12%	65%	4%	8%	23%	23%	42%
agencies and policy-makers	Adults 26+	6%	75%	2%	4%	19%	23%	52%
165. Companies	Gen Z	12%	64%	5%	7%	24%	35%	29%
that operate in my community	Adults 26+	9%	66%	5%	4%	25%	38%	28%
166. My local	Gen Z	15%	62%	6%	9%	23%	29%	33%
school district	Adults 26+	7%	69%	3%	4%	24%	35%	34%
167 My K-12	Gen Z	18%	59%	7%	11%	24%	28%	30%
167. My K-12 school	Adults 26+	9%	64%	5%	4%	27%	31%	33%

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
168. Brands I	Gen Z	17%	54%	7%	11%	28%	32%	22%
purchase goods or services from	Adults 26+	14%	57%	7%	7%	29%	38%	19%
169. Companies	Gen Z	17%	54%	6%	11%	29%	28%	25%
that operate globally	Adults 26+	15%	54%	8%	7%	31%	33%	22%
170. Nonprofit	Gen Z	15%	53%	5%	9%	32%	32%	22%
organizations	Adults 26+	15%	51%	6%	9%	34%	31%	19%
171.	Gen Z	17%	50%	6%	11%	33%	31%	19%
Philanthropic organizations (foundations)	Adults 26+	16%	46%	8%	8%	38%	31%	15%
172. Favorite	Gen Z	40%	29%	20%	19%	31%	18%	11%
musical artist	Adults 26+	53%	18%	36%	17%	29%	12%	6%
173. Favorite professional sports team	Gen Z	50%	22%	30%	20%	28%	14%	8%
	Adults 26+	51%	19%	38%	13%	30%	12%	6%

How would you rate the performance that each is doing listening to your voice and understanding the values of people like you?

[Q174 (MY EMPLOYER): BASE: Q9 IS EMPLOYED FULL-TIME OR PART-TIME] (Gen Z n=1,897; Adults 26+ n=386)

[Q175 (MY COLLEGE/UNIVERSITY): BASE: Q5 IS COLLEGE OR GRADUATE STUDENT] (Gen Z n=1,552)

[DISPLAYED IN RANK ORDER BASED "NET: EXCELLENT/GOOD" FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

		Net: Poor/ Only Fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
	Gen Z	19%	52%	8%	11%	29%	32%	20%
174. My employer	Adults 26+	18%	58%	8%	10%	24%	42%	16%
175. My college	Gen Z	25%	45%	11%	14%	30%	31%	14%
or university	Adults 26+	25%	26%	14%	11%	50%	21%	5%
176. Nonprofit	Gen Z	21%	36%	9%	12%	43%	25%	12%
organizations	Adults 26+	24%	28%	12%	12%	48%	25%	3%
177. Brands I	Gen Z	25%	35%	11%	14%	41%	23%	12%
purchase goods or services from	Adults 26+	24%	30%	11%	13%	45%	25%	5%
178. My K-12	Gen Z	32%	34%	17%	15%	34%	22%	12%
school	Adults 26+	28%	31%	12%	16%	40%	26%	5%
179. My local	Gen Z	31%	34%	15%	16%	35%	23%	11%
school district	Adults 26+	30%	30%	14%	16%	40%	27%	4%
180. Companies	Gen Z	24%	34%	11%	13%	42%	26%	9%
that operate in my community	Adults 26+	27%	30%	11%	16%	44%	26%	3%
181. Favorite	Gen Z	25%	31%	14%	11%	44%	19%	13%
musical artist	Adults 26+	29%	15%	20%	9%	56%	11%	4%
182. Philanthropic	Gen Z	24%	27%	11%	13%	50%	19%	7%
organizations (foundations)	Adults 26+	25%	24%	15%	10%	51%	21%	3%
183. Companies	Gen Z	35%	24%	18%	17%	41%	16%	8%
that operate globally	Adults 26+	37%	16%	18%	18%	47%	13%	3%
184. Favorite	Gen Z	31%	22%	17%	14%	47%	13%	8%
professional sports team	Adults 26+	33%	16%	22%	12%	51%	12%	4%

		Net: Poor/ Only Fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
185. Government	Gen Z	47%	20%	28%	19%	33%	13%	7%
P 1	Adults 26+	60%	13%	37%	23%	26%	11%	2%
186. Elected Gen Z	Gen Z	48%	19%	28%	20%	33%	12%	6%
officials	Adults 26+	60%	17%	39%	21%	23%	15%	2%

Do you agree or disagree with the following statements:

[DISPLAYED IN RANK ORDER BASED "NET: AGREE" FOR THE GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

161. I am looking to be a part of something that makes my community and country better.

Net: Agree 8	6%	84%
Net: Disagree1		16%
Strongly agree4	4%	31%
Somewhat agree4		52%
Somewhat disagree1		12%
Strongly disagree	3%	4%

162. Standing up for those who are vulnerable, or without a voice is an important part of who I am.

Net: Agree	. 85%	83%
Net: Disagree		17%
C		
Strongly agree	. 44%	35%
Somewhat agree		49%
Somewhat disagree	. 12%	12%
Strongly disagree		5%

187. In politics, even if we disagree with people 90% of the time, it is important that we find the 10% of things we agree on so that we can make progress and move the country forward.

Net: Agree	83%	86%	
Net: Disagree		14%	
Strongly agree	41%	42%	
Somewhat agree	42%	44%	
Somewhat disagree	13%	9%	
Strongly disagree		4%	

188. People my age often have to work twice as hard for things that other generations took for granted.

Net: Agree	69%	65% 35%	
Net: Disagree			
_			
Strongly agree	35%	30%	
Somewhat agree	34%	34%	
Somewhat disagree		28%	
Strongly disagree	8%	7%	

189. Some/Other people say the size and scope of the challenges facing America are so great, it is nearly impossible to solve them. They say one person can't really make a difference, so the wisest path is to focus on taking care of yourself and your family – and not engage politically.

Other/Some people say that because the size and scope of the challenges facing America are so great, we have no choice but to engage in every way possible. They say that even though government is ineffective – we must engage politically, fight, and eventually change the system.

Which statement is closer to your own view?

[ROTATE RESPONSES]

Nearly impossible, do not engage	13%	11%
Challenges are so great, must engage	67%	70%
Don't know		19%

Over the last two weeks, how often have you been bothered by the following problems?

[DISPLAYED IN RANK ORDER BASED "NET: AT LEAST SEVERAL DAYS" FOR THE GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

190. Feeling nervous, anxious or on edge

Net: At least several days	61%	38%
Not at all	38%	60%
Several days	33%	25%
More than half the days	16%	8%
Nearly every day	11%	5%
Refused	1%	1%

191. Feeling down, depressed, or hopeless

Net: At least several days42	% 23%
Not at all58	% 76%
Several days279	% 16%
More than half the days89	% 4%
Nearly every day79	
Refused1	% 1%

192. Thoughts that you would be better off dead, or thoughts of hurting yourself in some way

Net: At least several days	18%	5%
Not at all	81%	94%
Several days	9%	3%
More than half the days	5%	2%
Nearly every day		1%
Refused		1%

193. **[BASE: Q9 IS EMPLOYED FULL-TIME OR PART-TIME]** How would you rate your employer's performance on understanding the importance of and prioritizing mental health? (Gen Z n=1,897; Adults 26+ n=386)

Net: Poor/only fair	22%	20%
Net: Excellent/good	50%	52%
Poor	11%	10%
Only fair	12%	11%
Neutral	28%	28%
Good	31%	32%
Excellent	19%	20%

194. How would you rate your schools' performance on preparing you to <u>live a balanced and happy life</u>?

Net: Poor/only fair	40%	25%
Net: Excellent/good		44%
Poor	22%	10%
Only fair	18%	15%
Neutral	29%	31%
Good	22%	33%
Excellent	10%	11%

Over the last two weeks, how often have you been:

[DISPLAYED IN RANK ORDER BASED "NET: AT LEAST SEVERAL DAYS" FOR THE GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

195. Frustrated by the news

Net: At least several days72%		83%
Not at all	26%	16%
Several days	28%	27%
More than half the days	18%	16%
Nearly every day		40%
Refused		1%

3%

196. Angered by politics

199.

Net: At least several days65%		77%
Not at all	32%	22%
Several days	25%	27%
More than half the days	19%	16%
Nearly every day		34%
Refused	3%	1%

197. Disappointed in a brand because of a political position they did, or did not take

Net: At least several days	39%	38%
Not at all	59%	60%
Several days	18%	17%
More than half the days	13%	11%
Nearly every day	8%	11%
Refused	2%	2%

198. Do you, or does someone close to you, have personal experience dealing with any of the following issues? [SELECT ALL THAT APPLY]

[DISPLAYED IN RANK ORDER BASED ON HAVING PERSONAL EXPERIENCE FOR THE GEN Z SAMPLE. LIST WAS RANDOMIZED DURING DATA COLLECTION]

Depression	55%	35%
Racism		20%
Sexual assault	32%	14%
Opioid or other drug addiction	24%	18%
Death by suicide		11%
Homelessness	15%	12%
Gun violence	14%	9%
None of the above	30%	47%
How would you describe your financial situation righ	t now?	
Comfortable I have no financial concerns at all Getting by I'm able to pay my bills	25%	19%
Comfortable I have no financial concerns at all Getting by I'm able to pay my bills and save a little		19% 42%
Getting by I'm able to pay my bills and save a little	38%	, .
Getting by I'm able to pay my bills and save a little	38% 17%	42%
Getting by I'm able to pay my bills and save a little	38% 17% 9%	42% 17%

Prefer not to say 8%

10%

5% 18%

200. **[BASE: Q1 IS OLDER THAN 17]** Which of the following categories represents your personal income for the PAST 12 MONTHS? (Gen Z n=3,234)

	Less than \$25,00036%	26%	
	\$25,000-\$49,99923%	30%	
	\$50,000-\$74,999	18%	
	\$75,000-\$99,999	10%	
	\$100,000-\$124,9994%	4%	
	\$125,000-\$149,999	4%	
	\$150,000-\$174,999	2%	
	\$175,000-\$199,999	1%	
	\$200,000 or more	1%	
	Don't know/Refused	4%	
	Don't know/Relused13%	470	
201.	Which of the following best describes the area in which you live	ve?	
	Suburban42%	47%	
	Urban	19%	
	Rural	20%	
	Small town19%	14%	
202.	Which of the following do you consider yourself to be?		
	750/	000/	
	Heterosexual or straight75%	93%	
	Gay2%	1%	
	Lesbian2%	1%	
	Bisexual9%	2%	
	Other Queer identity (e.g. pansexual, asexual etc.) 4%	0%	
	None of the above2%	1%	
	I don't know2%	0%	
	Prefer not to say3%	1%	
	Refused<1%	<1%	
203.	Do you consider yourself to be transgender or non-binary?		
	V	40/	
	Yes	1%	
	No	98%	
	Prefer not to say2%	<1%	
	Refused1%	<1%	
204.	Which one of these best describes your religious preference of	or spiritual outl	look?
	Catholic 240/	020/	
	Catholic	23%	
	Protestant	25%	
	Fundamentalist/Evangelical Christian11%	9%	
	Agnostic	5%	
	Jewish	2%	
	Muslim	<1%	
	LDS/Mormon2%	2%	
	Secular humanist1%	<1%	
	A II I' . '		

Another religion10%

Atheist9%

No religious preference25%

207.

Gen Z Adults 26+

22%

43%

18%

205. **[BASE: Q204 HAS RELIGIOUS PREFERENCE]** How important is religion in your own life? (Gen Z n=2,811; Adults 26+ n=904)

Very important	30%	41%
Somewhat important		
Not very important		
Not sure	13%	6%

206. **[BASE: Q9 IS EMPLOYED FULL-TIME, PART-TIME, OR SELF-EMPLOYED]** What kind of work do you do? (Gen Z n=2,098; Adults 26+ n=467)

Professional: Examples would be lawyer, doctor,	
teacher, nurse, accountant20%	22%
Manager, executive, or official: Examples would	
be store manager, business exec 8%	10%
Business owner6%	8%
Clerical/Office/Sales: Examples would be secretary,	
receptionist, sales clerk15%	14%
Service work: Examples would be waiter/waitress,	
hair stylist, police or fireman Janitor, nurses' aid 19%	10%
Skilled trades: Examples would be: electrician,	
plumber, carpenter7%	14%
Semi-skilled: Examples would be assembly line	
worker, truck driver, bus driver17%	17%
Other	<1%
Region	
Northeast16%	18%

###

Methodology

The survey, which was conducted online, carries a 95 percent credibility level of +/-1.6 percentage points for the national sample of 15-25-year-olds and 2.6% for the national sample of adults over the age of 25. Post-stratification weights were calculated for this survey. Weights were calculated based on the 2020 and 2021 Current Population Survey, Ipsos's KnowledgePanel data for 18-25-year-olds and the Centers For Disease Control's data on the mental health of high school students. Gender, age, race and ethnicity, sexual orientation, educational attainment, current educational enrollment, marital status, and census division were used for weighting. Separate weights were calculated for the sample of 15-25-year-olds and for the sample of adults over the age of 25. Additionally, non-coverage bias factors associated with online behaviors were used to adjust the sample, including tablet ownership, trust in neighbors, and participation in civic activities and social media usage. Among the 15-25-year-olds sample, respondents had a mean weight of 1.82, a median weight of 1.19, and a standard deviation of 2.92. For the sample of adults over the age of 25, respondents had a mean weight of 1.17, a median weight of 2.25, and a standard deviation of 3.15.