



**Gen Z Adults 26+**

1. What is your age?

15-17 .....	14%	-
18-25 .....	86%	-
26-34 .....	-	21%
35-49 .....	-	21%
50-64 .....	-	21%
65+ .....	-	37%

2. Please indicate your gender:

Male .....	50%	49%
Female .....	49%	50%
Non-binary .....	1%	<1%
Other (Please specify) .....	<1%	<1%

3. How would you describe yourself? Please select all that apply.

White, Non-Hispanic .....	55%	71%
Black or African American, Non-Hispanic .....	13%	12%
Hispanic .....	24%	13%
Asian, Non-Hispanic .....	6%	2%
American Indian or Alaska Native, Non-Hispanic .....	1%	1%
Native Hawaiian or Other Pacific Islander, Non-Hispanic .....	<1%	<1%
Other, Non-Hispanic .....	1%	1%

4. In what state do you live?

[See Region Code on last page]

5. Regarding school, are you currently enrolled at any of the following? Please select all that apply:

High school .....	28%	-
Trade/Vocational school (Post HS) .....	2%	-
2-year or junior college or community college .....	10%	-
4-year college or university .....	31%	-
Graduate school .....	6%	-
Business school or professional school .....	2%	-
Not enrolled in college/university, but taking at least one course .....	2%	-
Not currently enrolled in any of these .....	21%	-

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6. **[BASE: Q5 IS NOT ENROLLED IN HIGH SCHOOL]** Which of the following schools did you graduate from or last attend? (Gen Z n=2,770)

Traditional public school .....	68%	84%
Public charter school .....	13%	3%
Religious or parochial school.....	8%	6%
Non-religious private school .....	7%	5%
Home school.....	5%	2%

7. **[BASE: Q5 IS ENROLLED IN HIGH SCHOOL]** What type of school do you attend? (Gen Z n=1,035)

Traditional public school .....	66%	-
Public charter school .....	17%	-
Religious or parochial school.....	5%	-
Non-religious private school .....	2%	-
Home school.....	9%	-

8. **[BASE: Q5 IS NOT ENROLLED IN HIGH SCHOOL]** What is the highest level of education you've completed? (Gen Z n=2,783)

Some high school or less .....	5%	4%
High school or equivalent .....	25%	33%
Some college, but no degree.....	29%	17%
Associate's degree/Trade school degree .....	13%	10%
Bachelor's degree.....	22%	25%
Graduate degree .....	5%	8%
Doctorate degree.....	1%	3%

9. Which of the following best describes your current employment status?

Employed full-time .....	25%	29%
Employed part-time .....	23%	8%
Self-employed.....	4%	7%
Not employed .....	14%	37%
Not employed/Homemaker.....	5%	17%
Student .....	28%	1%

10. **[BASE: Q9 IS EMPLOYED FULL-TIME, PART-TIME, SELF-EMPLOYED]** How fulfilled, if at all, do you feel by your job right now? (Gen Z n=2,098; Adults 26+ n=467)

<b>Net: Unfulfilled .....</b>	<b>21%</b>	<b>20%</b>
<b>Net: Fulfilled.....</b>	<b>62%</b>	<b>64%</b>
Unfulfilled.....	6%	6%
Not very fulfilled .....	16%	14%
Neither fulfilled nor unfulfilled .....	17%	16%
Somewhat fulfilled .....	39%	36%
Fulfilled .....	23%	28%

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11. **[BASE: Q9 IS EMPLOYED FULL-TIME, PART-TIME, SELF-EMPLOYED]** Do you have more than one paying job? (Gen Z n=2,098; Adults 26+ n=467)

Yes .....	25%	14%
No .....	75%	86%

12. **[BASE: Q1 IS OLDER THAN 17]** We understand that plenty of people are not registered to vote, but we are wondering if you are registered to vote? (Gen Z n=3,495)

Yes .....	72%	85%
No .....	21%	14%
Not sure .....	7%	1%

13. Do you consider yourself to be politically engaged or politically active?

Yes .....	45%	48%
No .....	55%	52%

14. How often do you talk to your close friends about politics and current events, either in person or online?

Every day.....	5%	7%
Most days .....	17%	23%
About once a week.....	24%	20%
Less than once a week, but more than once a month.....	18%	18%
Rarely, less than once a month .....	24%	23%
Never .....	11%	10%

15. When it comes to politics, which of the following do you generally think of yourself as a:

Democrat .....	30%	35%
Republican.....	24%	36%
Independent/Unaffiliated.....	27%	23%
Don't know.....	18%	5%

16. **[BASE: Q12 IS YES AND AGE IS 18 OR OLDER ON NOVEMBER 3, 2020, ASK]** Which of the following statements best describes your voting in the last presidential election held on November 3<sup>rd</sup>, 2020? (Gen Z n=2,681; Adults 26+ n=1,105)

I voted on Election Day at a polling place.....	32%	35%
I voted early at a polling place .....	4%	13%
I voted by mail/absentee ballot .....	37%	30%
I planned on voting but wasn't able to .....	1%	2%
I did not vote in this election .....	26%	20%
I went to the polling place but wasn't allowed to vote.....	-	-

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17. **[BASE: Q16 IS VOTED]** For whom did you vote for president in 2020? (Gen Z n=1,616; Adults 26+ n=885)

Joe Biden.....	53%	49%
Donald Trump.....	34%	47%
Someone else.....	6%	2%
Don't remember.....	2%	<1%
Decline to answer.....	6%	2%

18. **[BASE: AGE > 17 ON ELECTION DAY, 2022, ASK]** How likely is it that you will vote in the midterm elections for Congress in November 2022? (Gen Z n=3,422)

<b>Net: Voting .....</b>	<b>54%</b>	<b>72%</b>
<b>Net: Not Voting .....</b>	<b>20%</b>	<b>14%</b>
Definitely will be voting .....	30%	60%
Probably will be voting.....	24%	12%
50-50 .....	26%	13%
Probably won't be voting .....	12%	5%
Definitely won't be voting.....	8%	9%

19. When it comes to most political issues, do you think of yourself as a...

<b>Net: Progressive/Lean.....</b>	<b>32%</b>	<b>23%</b>
<b>Net: Conservative/Lean.....</b>	<b>26%</b>	<b>40%</b>
Progressive.....	16%	8%
Moderate, leaning progressive .....	16%	15%
Moderate .....	41%	37%
Moderate, leaning conservative.....	16%	18%
Conservative.....	10%	22%

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20. What is the most important political or current events-related issue in your life right now? (open-ended)

Abortion/Women’s Rights .....	15%	8%
Inflation .....	11%	25%
Gun Control/Mass Shootings.....	11%	10%
Economy/Wages .....	8%	16%
Gas .....	7%	3%
Equality/Racism .....	5%	1%
War/Foreign Affairs.....	4%	2%
COVID .....	3%	3%
Climate .....	3%	2%
Healthcare .....	1%	4%
Joe Biden.....	2%	1%
Education.....	2%	1%
Immigration.....	<1%	3%
Crime .....	1%	<1%
Social Security .....	<1%	2%
Unrest .....	<1%	<1%
None .....	18%	8%
Other.....	7%	9%

21. **[BASE: Q18 IS DEFINITELY VOTING, PROBABLY VOTING, 50-50 VOTING]** When thinking about the election for Congress next year are you more likely to vote for: (Gen Z n=2,589; Adults 26+ n=958)

**[ROTATE RESPONSES]**

The Democratic candidate.....	45%	42%
The Republican candidate.....	32%	43%
Don't know .....	23%	15%

Looking back, how well did the following institutions and groups prepare you for success at this stage in your life?

**[DISPLAYED IN RANK ORDER BASED “NET: WELL PREPARED” FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION.]**

		<b>Net: Not Well Prepared</b>	<b>Net: Well Prepared</b>	Poorly	Not very well	Neither well, nor not well	Somewhat well	Very well
22. Your parents	Gen Z	<b>11%</b>	<b>77%</b>	4%	8%	11%	27%	50%
	Adults 26+	<b>11%</b>	<b>73%</b>	4%	7%	16%	30%	43%
23. Colleges and universities	Gen Z	<b>16%</b>	<b>66%</b>	6%	10%	18%	43%	23%
	Adults 26+	<b>18%</b>	<b>60%</b>	6%	12%	22%	41%	19%
24. Your local K-12 schools	Gen Z	<b>26%</b>	<b>51%</b>	10%	16%	24%	35%	16%
	Adults 26+	<b>22%</b>	<b>54%</b>	9%	13%	24%	38%	16%
25. Older generations of Americans (people in the 50s, 60s, and 70s)	Gen Z	<b>28%</b>	<b>45%</b>	13%	15%	27%	30%	15%
	Adults 26+	<b>16%</b>	<b>61%</b>	7%	9%	23%	41%	21%
26. U.S. education system	Gen Z	<b>36%</b>	<b>39%</b>	16%	20%	24%	30%	9%
	Adults 26+	<b>27%</b>	<b>49%</b>	12%	15%	24%	36%	13%
27. Religious institutions	Gen Z	<b>38%</b>	<b>31%</b>	22%	16%	31%	19%	12%
	Adults 26+	<b>29%</b>	<b>37%</b>	17%	12%	34%	24%	13%
28. Business leaders	Gen Z	<b>37%</b>	<b>26%</b>	18%	19%	37%	19%	7%
	Adults 26+	<b>35%</b>	<b>20%</b>	14%	21%	44%	16%	4%
29. State and local government	Gen Z	<b>38%</b>	<b>22%</b>	17%	21%	40%	18%	5%
	Adults 26+	<b>36%</b>	<b>20%</b>	14%	22%	43%	18%	3%
30. Federal government	Gen Z	<b>47%</b>	<b>19%</b>	24%	23%	35%	15%	4%
	Adults 26+	<b>47%</b>	<b>14%</b>	23%	24%	39%	12%	2%
31. Political leaders	Gen Z	<b>49%</b>	<b>14%</b>	24%	25%	36%	11%	3%
	Adults 26+	<b>52%</b>	<b>11%</b>	25%	26%	37%	10%	2%

Thinking about what makes you, you -- how important are the following elements of your personal identity?

**[Q34 (JOB/CAREER): BASE: Q9 IS EMPLOYED FULL-TIME, PART-TIME, SELF-EMPLOYED]** (Gen Z n=2024; Adults 26+ n=467)

**[Q39 (WHERE YOU WENT/GO TO COLLEGE): BASE: Q8 IS COLLEGE GRADUATE OR Q5 IS ENROLLED IN COLLEGE]** (Gen Z n=1552; Adults 26+ n=381)

**[DISPLAYED IN RANK ORDER BASED “NET: IMPORTANT” FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION.]**

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
32. Hobbies/interests	Gen Z	9%	80%	4%	5%	12%	36%	44%
	Adults 26+	10%	67%	5%	5%	23%	43%	24%
33. Family relationships (child/parent/sibling)	Gen Z	9%	79%	4%	5%	12%	25%	54%
	Adults 26+	6%	82%	3%	3%	12%	25%	57%
34. Job/career	Gen Z	11%	74%	4%	6%	15%	38%	37%
	Adults 26+	12%	68%	5%	7%	20%	40%	28%
35. Education level	Gen Z	16%	66%	8%	9%	17%	33%	33%
	Adults 26+	10%	65%	5%	5%	25%	41%	24%
36. Age/generation	Gen Z	19%	58%	8%	11%	23%	36%	23%
	Adults 26+	11%	65%	5%	6%	24%	39%	26%
37. Where you live	Gen Z	20%	55%	9%	10%	25%	33%	22%
	Adults 26+	16%	59%	8%	8%	26%	38%	20%
38. Gender	Gen Z	20%	55%	10%	10%	25%	26%	29%
	Adults 26+	15%	56%	9%	6%	30%	24%	32%
39. Where you went/go to college	Gen Z	28%	49%	12%	16%	23%	31%	18%
	Adults 26+	38%	27%	23%	15%	35%	19%	8%
40. Hometown	Gen Z	26%	49%	11%	16%	25%	31%	19%
	Adults 26+	20%	52%	11%	9%	29%	32%	19%
41. Religion/faith	Gen Z	32%	48%	20%	12%	20%	21%	27%
	Adults 26+	22%	58%	16%	7%	20%	24%	34%
42. Sexual identity	Gen Z	26%	46%	16%	11%	28%	22%	24%
	Adults 26+	19%	49%	12%	7%	33%	19%	30%

		<b>Net: Not Important</b>	<b>Net: Important</b>	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
43. Race and ethnicity	Gen Z	<b>32%</b>	<b>45%</b>	18%	14%	23%	22%	23%
	Adults 26+	<b>22%</b>	<b>46%</b>	14%	8%	32%	23%	23%
44. Socio-economic status/class	Gen Z	<b>29%</b>	<b>40%</b>	14%	15%	30%	27%	13%
	Adults 26+	<b>25%</b>	<b>38%</b>	13%	12%	37%	29%	9%
45. Political ideology	Gen Z	<b>31%</b>	<b>39%</b>	16%	15%	30%	27%	12%
	Adults 26+	<b>22%</b>	<b>46%</b>	12%	10%	32%	31%	15%
46. Political party	Gen Z	<b>38%</b>	<b>32%</b>	19%	19%	31%	22%	10%
	Adults 26+	<b>28%</b>	<b>37%</b>	15%	13%	36%	23%	13%
47. Where you went to high school	Gen Z	<b>41%</b>	<b>30%</b>	20%	21%	28%	20%	11%
	Adults 26+	<b>34%</b>	<b>36%</b>	18%	16%	31%	24%	12%
48. Your favorite sports team	Gen Z	<b>55%</b>	<b>24%</b>	37%	18%	22%	13%	10%
	Adults 26+	<b>50%</b>	<b>24%</b>	36%	14%	26%	16%	8%



**[BASE: Q5 IS HIGH SCHOOL STUDENT]**

Overall, how comfortable do you feel expressing the following elements of your identity in high school?  
(Gen Z n=1,022)

**[DISPLAYED IN RANK ORDER BASED “NET: COMFORTABLE” FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

		<b>Net: Uncomfort- able</b>	<b>Net: Comfort- able</b>	Very uncomfort- able	Somewhat uncomfort- able	Neither comfortable nor uncomfortable	Somewhat comfortable	Very comfort- able
49. Age/ generation	Gen Z	<b>10%</b>	<b>67%</b>	5%	4%	24%	21%	46%
50. Race and ethnicity	Gen Z	<b>12%</b>	<b>65%</b>	6%	6%	24%	19%	45%
51. Sexual identity	Gen Z	<b>16%</b>	<b>60%</b>	9%	7%	23%	15%	45%
52. Religion/faith	Gen Z	<b>14%</b>	<b>56%</b>	7%	7%	30%	23%	32%
53. Socio- economic status/class	Gen Z	<b>22%</b>	<b>39%</b>	9%	12%	40%	22%	17%
54. Political ideology	Gen Z	<b>28%</b>	<b>31%</b>	14%	14%	41%	16%	15%
55. Political party	Gen Z	<b>27%</b>	<b>31%</b>	14%	13%	41%	15%	16%

**[BASE: Q5 IS COMMUNITY COLLEGE, 4-YEAR COLLEGE, GRADUATE SCHOOL, PROFESSIONAL SCHOOL STUDENTS]**

Overall, how comfortable do you feel expressing the following elements of your identity in college? (Gen Z n=1,508)

**[DISPLAYED IN RANK ORDER BASED “NET: COMFORTABLE.” EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

		<b>Net: Uncomfort- able</b>	<b>Net: Comfort- able</b>	Very uncomfort- able	Somewhat uncomfort- able	Neither comfortable nor uncomfortable	Somewhat comfortable	Very comfort- able
56. Age/ generation	Gen Z	<b>8%</b>	<b>76%</b>	3%	5%	16%	22%	55%
57. Race and ethnicity	Gen Z	<b>10%</b>	<b>71%</b>	4%	7%	19%	23%	48%
58. Sexual identity	Gen Z	<b>13%</b>	<b>70%</b>	4%	9%	17%	16%	54%
59. Religion/faith	Gen Z	<b>19%</b>	<b>56%</b>	7%	12%	25%	21%	35%
60. Socio- economic status/class	Gen Z	<b>20%</b>	<b>55%</b>	4%	16%	26%	26%	29%
61. Political party	Gen Z	<b>22%</b>	<b>48%</b>	8%	14%	30%	23%	24%
62. Political ideology	Gen Z	<b>24%</b>	<b>47%</b>	9%	16%	29%	24%	23%

**[BASE: Q9 IS EMPLOYED FULL-TIME OR PART-TIME]**

Overall, how comfortable do you feel expressing the following elements of your identity in your workplace? (Gen Z n=1,897; Adults 26+ n=386)

**[DISPLAYED IN RANK ORDER BASED “NET: COMFORTABLE.” EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

		<b>Net: Uncomfort- able</b>	<b>Net: Comfort- able</b>	Very uncomfort- able	Somewhat uncomfort- able	Neither comfortable nor uncomfortable	Somewhat comfortable	Very comfort- able
63. Age/ generation	Gen Z	<b>12%</b>	<b>71%</b>	4%	8%	17%	23%	48%
	Adults 26+	<b>10%</b>	<b>73%</b>	4%	5%	17%	23%	50%
64. Race and ethnicity	Gen Z	<b>14%</b>	<b>65%</b>	6%	8%	21%	19%	46%
	Adults 26+	<b>12%</b>	<b>67%</b>	5%	7%	21%	21%	46%
65. Sexual identity	Gen Z	<b>15%</b>	<b>64%</b>	6%	9%	21%	18%	45%
	Adults 26+	<b>11%</b>	<b>68%</b>	5%	6%	21%	16%	51%
66. Socio- economic status/class	Gen Z	<b>20%</b>	<b>50%</b>	7%	13%	30%	24%	25%
	Adults 26+	<b>16%</b>	<b>49%</b>	7%	9%	35%	24%	25%
67. Religion/faith	Gen Z	<b>23%</b>	<b>49%</b>	9%	14%	28%	17%	32%
	Adults 26+	<b>15%</b>	<b>59%</b>	9%	6%	26%	26%	33%
68. Political party	Gen Z	<b>31%</b>	<b>41%</b>	14%	17%	28%	18%	23%
	Adults 26+	<b>25%</b>	<b>43%</b>	10%	15%	32%	23%	20%
69. Political ideology	Gen Z	<b>31%</b>	<b>40%</b>	12%	18%	29%	20%	20%
	Adults 26+	<b>23%</b>	<b>42%</b>	11%	12%	35%	25%	17%

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**[BASE: Q1 IS 25 AND UNDER]**

70. Which of the following work environments is most appealing? (Gen Z n=3,792)

**[DISPLAYED IN RANK ORDER BASED ON MOST APPEALING. LIST WAS RANDOMIZED DURING DATA COLLECTION]**

Social work environment, like consulting, teaching, or health care, where you rely on interpersonal skills .....	21%	-
Artistic work environment, like theatre, design, and writing, where things are unconventional and you are self-directed .....	20%	-
Realistic environment, like a mechanic or engineer, where you focus on the present and work with your hands .....	15%	-
Investigative work environment like computer programming or lab work, where you rely on working with your mind rather than physical tasks ....	12%	-
Conventional work environment, like a job in an office, where you have regular hours and a routine.....	11%	-
Enterprising work environment, like sales and management, where you can earn money and power .....	11%	-
Not sure .....	11%	-

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**[BASE: Q1 IS 25 AND UNDER]**

71. **[SPLIT SAMPLE A/B]**

A. By the time you are 30 years old, which of the following do you aspire to? (Gen Z n=1,897)  
**[SELECT ALL THAT APPLY]**

**[DISPLAYED IN RANK ORDER BASED ON ASPIRATION. LIST WAS RANDOMIZED DURING DATA COLLECTION]**

Owning a home .....	71%	-
Being married .....	69%	-
Financial independence.....	67%	-
Living with a partner .....	66%	-
Helping others and serving my community.....	64%	-
Living in a safe environment, free from violence .....	60%	-
Living with little or no credit card debt .....	56%	-
Working in a career that is fulfilling.....	56%	-
Not having student loan debt .....	51%	-
Surrounding myself with friends and family .....	47%	-
Frequently traveling .....	47%	-
Having children.....	48%	-
Continuing my education .....	21%	-

B. By the time you are 40 years old, which of the following do you aspire to? (Gen Z n=1,895)  
**[SELECT ALL THAT APPLY]**

**[DISPLAYED IN RANK ORDER BASED ON ASPIRATION. LIST WAS RANDOMIZED DURING DATA COLLECTION]**

Owning a home .....	79%	-
Working in a career that is fulfilling.....	74%	-
Surrounding myself with friends and family .....	73%	-
Living in a safe environment, free from violence .....	70%	-
Financial independence.....	69%	-
Being married .....	66%	-
Living with little or no credit card debt .....	66%	-
Living with a partner .....	64%	-
Having children.....	58%	-
Frequently traveling .....	56%	-
Not having student loan debt .....	54%	-
Helping others and serving my community.....	54%	-
Continuing my education .....	20%	-

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**[BASE: Q1 IS 25 AND UNDER]**

72. **[SPLIT SAMPLE A/B]**

A. When thinking about your aspirations for your life by the time you turn 30, what are the top two most important items on this list? (Gen Z n=1,897)

**[DISPLAYED IN RANK ORDER BASED ON IMPORTANCE. LIST WAS RANDOMIZED DURING DATA COLLECTION]**

First most important:

Financial independence.....	22%	-
Working in a career that is fulfilling.....	15%	-
Surrounding myself with friends and family .....	11%	-
Being married .....	10%	-
Living in a safe environment, free from violence .....	9%	-
Owning a home .....	7%	-
Having children.....	7%	-
Helping others and serving my community.....	5%	-
Living with a partner .....	4%	-
Not having student loan debt .....	4%	-
Living with little or no credit card debt .....	2%	-
Frequently traveling .....	2%	-
Continuing my education .....	2%	-

Second most important:

Financial independence.....	13%	-
Working in a career that is fulfilling.....	13%	-
Owning a home .....	12%	-
Surrounding myself with friends and family .....	11%	-
Being married .....	10%	-
Living in a safe environment, free from violence .....	9%	-
Living with a partner .....	6%	-
Frequently traveling.....	6%	-
Helping others and serving my community.....	6%	-
Living with little or no credit card debt .....	5%	-
Having children.....	5%	-
Not having student loan debt .....	4%	-
Continuing my education .....	1%	-

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B. When thinking about your aspirations for your life by the time you turn 40, what are the top two most important items on this list? (Gen Z n=1,895)

**[DISPLAYED IN RANK ORDER BASED ON IMPORTANCE. LIST WAS RANDOMIZED DURING DATA COLLECTION]**

First most important:

Financial independence.....	19%	-
Surrounding myself with friends and family .....	14%	-
Working in a career that is fulfilling.....	14%	-
Being married .....	12%	-
Owning a home .....	11%	-
Living in a safe environment, free from violence .....	8%	-
Having children.....	6%	-
Living with a partner .....	4%	-
Frequenting traveling.....	4%	-
Living with little or no credit card debt .....	3%	-
Helping others and serving my community.....	3%	-
Not having student loan debt .....	2%	-
Continuing my education .....	1%	-

Second most important:

Financial independence.....	14%	-
Working in a career that is fulfilling.....	13%	-
Being married .....	12%	-
Surrounding myself with friends and family .....	12%	-
Owning a home .....	10%	-
Living in a safe environment, free from violence .....	7%	-
Living with a partner .....	6%	-
Helping others and serving my community.....	5%	-
Not having student loan debt .....	4%	-
Living with little or no credit card debt .....	3%	-
Frequenting traveling.....	3%	-
Having children.....	2%	-
Continuing my education .....	2%	-

**Gen Z Adults 26+**

**[BASE: Q1 IS 25 AND UNDER]**

73. **[SPLIT SAMPLE A/B]**

A. How confident are you that you will be able to achieve both goals by the time you're 30? (Gen Z n=1,897)

Very confident.....	45%	-
Somewhat confident .....	45%	-
Not very confident.....	8%	-
Not confident at all .....	2%	-

B. How confident are you that you will be able to achieve both goals by the time you're 40? (Gen Z n=1,895)

Very confident.....	51%	-
Somewhat confident .....	40%	-
Not very confident.....	7%	-
Not confident at all.....	2%	-

**[BASE: Q1 IS 25 AND UNDER]**

74. How well did your K-12 schools prepare you to achieve these goals?

<b>Net: Not Well Prepared.....</b>	<b>33%</b>	-
<b>Net: Well Prepared.....</b>	<b>40%</b>	-
Poorly .....	12%	-
Not very well .....	21%	-
Neither well, nor not well .....	27%	-
Somewhat well .....	27%	-
Very well .....	13%	-



**[BASE: Q5 IS EMPLOYED FULL-TIME, PART-TIME OR SELF-EMPLOYED]**

Here are some goals that people may or may not value in their work life. Please indicate how important each is to you: (Gen Z n=2,098; Adults 26+ n=467)

**[DISPLAYED IN RANK ORDER BASED “NET: IMPORTANT” FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
75. Ability to support myself/family financially	Gen Z	3%	89%	1%	2%	7%	10%	79%
	Adults 26+	3%	91%	1%	1%	7%	14%	77%
76. Having harmony between work and home life	Gen Z	5%	86%	1%	3%	10%	25%	61%
	Adults 26+	3%	88%	2%	1%	8%	23%	66%
77. Feeling passionate about my work	Gen Z	5%	86%	1%	4%	8%	27%	60%
	Adults 26+	6%	80%	2%	4%	14%	32%	48%
78. Having health insurance and other benefits	Gen Z	6%	85%	2%	4%	10%	26%	59%
	Adults 26+	5%	84%	3%	2%	11%	22%	62%
79. Feeling valued at work	Gen Z	6%	83%	2%	4%	11%	32%	52%
	Adults 26+	3%	89%	1%	2%	8%	30%	59%
80. Working for a stable, dependable organization	Gen Z	6%	81%	2%	4%	14%	31%	50%
	Adults 26+	2%	88%	2%	1%	9%	27%	62%
81. Earning a lot of money	Gen Z	7%	80%	2%	5%	13%	38%	42%
	Adults 26+	8%	74%	2%	6%	19%	40%	34%
82. Working in an environment that is mentally stimulating	Gen Z	7%	79%	2%	5%	15%	36%	42%
	Adults 26+	5%	81%	1%	3%	14%	38%	43%
83. Having an opportunity to make a positive impact on the organization	Gen Z	8%	76%	3%	5%	17%	35%	41%
	Adults 26+	5%	76%	2%	3%	19%	38%	38%
84. Working in a job that is stress-free	Gen Z	10%	73%	2%	8%	17%	31%	42%
	Adults 26+	8%	74%	2%	6%	17%	33%	42%
85. Having a strong mentor that can help me grow and succeed	Gen Z	9%	73%	4%	6%	17%	33%	40%
	Adults 26+	12%	64%	4%	8%	24%	31%	33%

		<b>Net: Not Important</b>	<b>Net: Important</b>	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
86. Having a job or career that benefits society	Gen Z	<b>9%</b>	<b>69%</b>	3%	6%	22%	33%	36%
	Adults 26+	<b>9%</b>	<b>63%</b>	4%	5%	29%	34%	28%
87. Being around people like me	Gen Z	<b>12%</b>	<b>64%</b>	4%	8%	24%	35%	29%
	Adults 26+	<b>11%</b>	<b>59%</b>	5%	6%	30%	36%	23%
88. Working for an organization that is one of the best in its field	Gen Z	<b>13%</b>	<b>60%</b>	4%	9%	26%	34%	26%
	Adults 26+	<b>9%</b>	<b>63%</b>	3%	5%	28%	37%	26%
89. Having the option to work remotely or hybrid	Gen Z	<b>16%</b>	<b>55%</b>	6%	10%	29%	30%	25%
	Adults 26+	<b>27%</b>	<b>51%</b>	13%	13%	22%	22%	30%
90. Being my own boss	Gen Z	<b>21%</b>	<b>48%</b>	6%	15%	31%	21%	26%
	Adults 26+	<b>18%</b>	<b>50%</b>	8%	11%	32%	24%	26%

**[BASE: Q9 IS EMPLOYED FULL-TIME, PART-TIME, SELF-EMPLOYED]**

How would you rate your own progress in achieving the goals on this list? (Gen Z n=2,098; Adults 26+ n=467)

**[DISPLAYED IN RANK ORDER BASED “NET: EXCELLENT/GOOD” FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

		Net: Poor/ Only Fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
91. Working for a stable, dependable organization	Gen Z	15%	65%	5%	10%	19%	39%	27%
	Adults 26+	6%	77%	2%	4%	17%	43%	34%
92. Feeling passionate about my work	Gen Z	16%	63%	7%	10%	20%	33%	30%
	Adults 26+	12%	68%	5%	7%	20%	35%	33%
93. Having harmony between work and home life	Gen Z	14%	62%	4%	10%	24%	36%	25%
	Adults 26+	8%	75%	2%	6%	18%	42%	33%
94. Feeling valued at work	Gen Z	17%	62%	7%	10%	21%	38%	24%
	Adults 26+	12%	72%	6%	6%	16%	43%	29%
95. Having health insurance and other benefits	Gen Z	18%	61%	11%	8%	20%	33%	28%
	Adults 26+	14%	71%	10%	4%	14%	32%	39%
96. Ability to support myself/family financially	Gen Z	20%	60%	8%	12%	20%	35%	25%
	Adults 26+	14%	70%	5%	9%	16%	38%	31%
97. Having an opportunity to make a positive impact on the organization	Gen Z	14%	59%	6%	8%	28%	36%	23%
	Adults 26+	10%	66%	5%	5%	25%	43%	23%
98. Having a job or career that benefits society	Gen Z	16%	58%	6%	10%	26%	32%	26%
	Adults 26+	10%	65%	4%	6%	26%	38%	27%
99. Working in an environment that is mentally stimulating	Gen Z	18%	58%	6%	12%	25%	36%	22%
	Adults 26+	10%	66%	5%	5%	25%	43%	22%
100. Being around people like me	Gen Z	15%	58%	7%	8%	27%	34%	24%
	Adults 26+	9%	61%	4%	5%	31%	41%	20%
101. Having a strong mentor that can help me grow and succeed	Gen Z	21%	53%	10%	10%	26%	29%	25%
	Adults 26+	19%	46%	10%	9%	34%	30%	17%

		Net: Poor/ Only Fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
102. Working for an organization that is one of the best in its field	Gen Z	19%	51%	7%	12%	30%	31%	20%
	Adults 26+	12%	58%	4%	8%	30%	34%	24%
103. Working in a job that is stress-free	Gen Z	25%	49%	8%	16%	26%	30%	19%
	Adults 26+	23%	50%	7%	16%	27%	32%	18%
104. Earning a lot of money	Gen Z	28%	46%	12%	16%	26%	25%	21%
	Adults 26+	27%	45%	9%	17%	29%	29%	16%
105. Having the option to work remotely or hybrid	Gen Z	33%	41%	22%	11%	26%	22%	19%
	Adults 26+	25%	46%	17%	8%	29%	21%	25%
106. Being my own boss	Gen Z	35%	32%	22%	14%	33%	16%	16%
	Adults 26+	23%	41%	15%	8%	36%	20%	21%

**Gen Z Adults 26+**

107. How would you rate your local K-12 schools' performance in preparing you to achieve success in your work life goals?

<b>Net: Poor/Only Fair</b> .....	<b>31%</b>	<b>21%</b>
<b>Net: Excellent/Good</b> .....	<b>39%</b>	<b>53%</b>
Poor .....	14%	8%
Only fair .....	17%	12%
Neutral .....	30%	26%
Good .....	26%	41%
Excellent .....	13%	15%

**[BASE: Q1 IS 25 AND UNDER]**

108. If you could find meaningful work opportunities and afford it -- when you're older, and ready to settle down, would you prefer to: (Gen Z n=3,792)

Live close to the area where you were raised .....	30%	-
Move away and live somewhere else .....	47%	-
Not sure .....	23%	-

**[BASE: Q108 IS "PREFER TO STAY CLOSE TO HOME"]**

109. How likely is it that you will be able to find meaningful work and afford a home in the area that you were raised? (Gen Z n=1,030)

Likely .....	62%	-
Not likely .....	20%	-
Don't know .....	19%	-

Thinking about the kind of America in which you want to live -- how important are the following issues to you right now?

**[DISPLAYED IN RANK ORDER BASED “NET: IMPORTANT” FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

		Net: Not Important	Net: Important	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
110. Stopping school shootings*	Gen Z	4%	91%	1%	3%	5%	9%	82%
	Adults 26+	1%	93%	0%	1%	6%	10%	82%
111. Protecting access to clean water and fresh air	Gen Z	4%	87%	2%	2%	9%	15%	72%
	Adults 26+	2%	90%	1%	1%	9%	21%	68%
112. Reducing gun violence and mass shootings	Gen Z	6%	87%	2%	4%	7%	15%	72%
	Adults 26+	3%	88%	2%	1%	9%	15%	73%
113. Guaranteeing a quality education for every child	Gen Z	4%	87%	2%	2%	9%	16%	71%
	Adults 26+	2%	88%	1%	1%	10%	23%	64%
114. Preserving individual rights and freedoms	Gen Z	5%	86%	2%	3%	9%	20%	67%
	Adults 26+	2%	92%	1%	1%	6%	21%	71%
115. Dealing with the mental health crisis	Gen Z	6%	85%	2%	4%	9%	22%	63%
	Adults 26+	2%	87%	1%	1%	11%	27%	60%
116. Accessing affordable housing	Gen Z	5%	85%	1%	4%	10%	23%	62%
	Adults 26+	5%	81%	2%	2%	14%	25%	56%
117. Fighting crime	Gen Z	5%	83%	2%	4%	12%	27%	55%
	Adults 26+	2%	91%	1%	1%	7%	20%	71%
118. Creating jobs	Gen Z	6%	83%	2%	4%	11%	26%	56%
	Adults 26+	2%	87%	1%	2%	11%	27%	60%
119. Ensuring that healthcare is a right	Gen Z	7%	83%	2%	5%	10%	20%	62%
	Adults 26+	8%	80%	4%	3%	12%	22%	58%
120. Creating an informed society	Gen Z	6%	79%	2%	4%	15%	24%	55%
	Adults 26+	3%	84%	1%	1%	14%	32%	52%

\* Added 28 May 2022, Gen Z n=3,635

		<b>Net: Not Important</b>	<b>Net: Important</b>	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
121. Safeguarding the rights of vulnerable populations	Gen Z	<b>6%</b>	<b>77%</b>	2%	4%	17%	27%	50%
	Adults 26+	<b>4%</b>	<b>78%</b>	2%	3%	17%	32%	46%
122. Addressing systemic racism	Gen Z	<b>10%</b>	<b>77%</b>	5%	5%	13%	19%	58%
	Adults 26+	<b>16%</b>	<b>68%</b>	10%	6%	16%	24%	45%
123. Protecting religious freedom	Gen Z	<b>10%</b>	<b>75%</b>	4%	6%	15%	23%	52%
	Adults 26+	<b>7%</b>	<b>78%</b>	4%	3%	16%	21%	56%
124. Reducing income inequality	Gen Z	<b>10%</b>	<b>74%</b>	4%	6%	16%	25%	49%
	Adults 26+	<b>12%</b>	<b>66%</b>	6%	6%	21%	26%	40%
125. Combating climate change	Gen Z	<b>11%</b>	<b>74%</b>	4%	7%	16%	23%	51%
	Adults 26+	<b>20%</b>	<b>63%</b>	12%	9%	17%	23%	40%
126. Upholding women's reproductive rights	Gen Z	<b>11%</b>	<b>73%</b>	5%	6%	16%	17%	57%
	Adults 26+	<b>14%</b>	<b>68%</b>	10%	4%	18%	18%	51%
127. Addressing student loan debt	Gen Z	<b>11%</b>	<b>71%</b>	4%	7%	17%	26%	45%
	Adults 26+	<b>30%</b>	<b>50%</b>	18%	12%	20%	28%	21%
128. Preserving our democracy	Gen Z	<b>7%</b>	<b>69%</b>	3%	5%	23%	24%	45%
	Adults 26+	<b>2%</b>	<b>85%</b>	2%	1%	13%	19%	66%
129. Promoting civility in politics	Gen Z	<b>9%</b>	<b>67%</b>	4%	5%	24%	30%	38%
	Adults 26+	<b>4%</b>	<b>75%</b>	2%	2%	21%	30%	45%
130. Strengthening America's role in the world	Gen Z	<b>19%</b>	<b>55%</b>	6%	13%	25%	23%	33%
	Adults 26+	<b>7%</b>	<b>74%</b>	3%	4%	19%	31%	44%
131. Limiting the size and scope of government	Gen Z	<b>13%</b>	<b>54%</b>	4%	10%	33%	27%	26%
	Adults 26+	<b>7%</b>	<b>66%</b>	2%	6%	27%	28%	38%
132. Preserving traditional values	Gen Z	<b>23%</b>	<b>52%</b>	11%	12%	25%	24%	29%
	Adults 26+	<b>11%</b>	<b>72%</b>	5%	6%	17%	27%	45%
133. Securing our borders	Gen Z	<b>26%</b>	<b>50%</b>	9%	16%	24%	22%	29%
	Adults 26+	<b>9%</b>	<b>74%</b>	2%	7%	17%	23%	51%
134. Legalizing marijuana	Gen Z	<b>35%</b>	<b>39%</b>	21%	14%	25%	16%	23%
	Adults 26+	<b>40%</b>	<b>33%</b>	26%	14%	27%	17%	15%

How would you rate our nation's performance on each of these issues?

**[DISPLAYED IN RANK ORDER BASED “NET: EXCELLENT/GOOD” FOR GENZ SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

		Net: Poor/ Only fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
135. Protecting religious freedom	Gen Z	28%	40%	14%	14%	31%	24%	16%
	Adults 26+	34%	32%	16%	18%	33%	26%	6%
136. Protecting access to clean water and fresh air	Gen Z	35%	37%	18%	17%	28%	24%	13%
	Adults 26+	35%	32%	14%	22%	33%	25%	7%
137. Creating jobs	Gen Z	35%	35%	17%	17%	31%	25%	10%
	Adults 26+	36%	40%	16%	19%	25%	33%	7%
138. Strengthening America's role in the world	Gen Z	32%	33%	19%	13%	35%	21%	11%
	Adults 26+	42%	23%	24%	18%	35%	18%	5%
139. Legalizing marijuana	Gen Z	29%	33%	16%	13%	39%	22%	10%
	Adults 26+	27%	23%	14%	12%	50%	17%	7%
140. Preserving traditional values	Gen Z	32%	31%	19%	14%	37%	21%	10%
	Adults 26+	45%	20%	25%	21%	35%	15%	4%
141. Preserving individual rights and freedoms	Gen Z	41%	30%	24%	17%	28%	20%	11%
	Adults 26+	47%	24%	21%	26%	29%	18%	6%
142. Preserving our democracy	Gen Z	35%	29%	18%	18%	36%	19%	10%
	Adults 26+	50%	22%	25%	25%	28%	17%	5%
143. Guaranteeing a quality education for every child	Gen Z	45%	28%	25%	20%	27%	18%	11%
	Adults 26+	47%	22%	24%	24%	31%	16%	6%
144. Securing our borders	Gen Z	35%	26%	22%	14%	38%	18%	8%
	Adults 26+	54%	16%	39%	15%	29%	13%	4%
145. Ensuring that healthcare is a right	Gen Z	54%	23%	34%	20%	24%	14%	9%
	Adults 26+	48%	19%	26%	22%	33%	13%	5%
146. Fighting crime	Gen Z	50%	23%	27%	23%	27%	15%	8%
	Adults 26+	62%	15%	36%	26%	23%	12%	3%
147. Safeguarding the rights of vulnerable populations	Gen Z	47%	22%	27%	19%	32%	13%	9%
	Adults 26+	47%	17%	23%	24%	36%	12%	5%

		<b>Net: Poor/ Only fair</b>	<b>Net: Excellent/ Good</b>	Poor	Only fair	Neutral	Good	Excellent
148. Addressing systemic racism	Gen Z	<b>51%</b>	<b>22%</b>	34%	16%	28%	13%	9%
	Adults 26+	<b>50%</b>	<b>16%</b>	29%	21%	34%	11%	5%
149. Upholding women's reproductive rights	Gen Z	<b>51%</b>	<b>22%</b>	37%	15%	26%	13%	10%
	Adults 26+	<b>48%</b>	<b>15%</b>	34%	14%	37%	9%	5%
150. Dealing with the mental health crisis	Gen Z	<b>55%</b>	<b>22%</b>	36%	19%	23%	14%	8%
	Adults 26+	<b>64%</b>	<b>10%</b>	42%	22%	26%	6%	4%
151. Creating an informed society	Gen Z	<b>53%</b>	<b>20%</b>	33%	19%	27%	12%	9%
	Adults 26+	<b>54%</b>	<b>16%</b>	32%	22%	29%	12%	4%
152. Addressing student loan debt	Gen Z	<b>53%</b>	<b>19%</b>	31%	21%	29%	12%	7%
	Adults 26+	<b>41%</b>	<b>16%</b>	23%	19%	43%	11%	5%
153. Reducing income inequality	Gen Z	<b>52%</b>	<b>19%</b>	32%	20%	29%	12%	7%
	Adults 26+	<b>52%</b>	<b>14%</b>	28%	24%	34%	8%	5%
154. Promoting civility in politics	Gen Z	<b>49%</b>	<b>19%</b>	31%	18%	32%	12%	7%
	Adults 26+	<b>62%</b>	<b>11%</b>	41%	21%	27%	8%	3%
155. Accessing affordable housing	Gen Z	<b>59%</b>	<b>18%</b>	36%	23%	23%	10%	8%
	Adults 26+	<b>61%</b>	<b>14%</b>	34%	27%	25%	10%	4%
156. Combatting climate change	Gen Z	<b>53%</b>	<b>17%</b>	33%	20%	29%	10%	7%
	Adults 26+	<b>45%</b>	<b>16%</b>	21%	24%	39%	11%	5%
157. Limiting the size and scope of government	Gen Z	<b>44%</b>	<b>16%</b>	28%	16%	40%	9%	7%
	Adults 26+	<b>52%</b>	<b>11%</b>	34%	18%	37%	8%	3%
158. Stopping school shootings <sup>†</sup>	Gen Z	<b>71%</b>	<b>15%</b>	60%	10%	14%	6%	9%
	Adults 26+	<b>77%</b>	<b>7%</b>	65%	12%	16%	3%	4%
159. Reducing gun violence and mass shootings	Gen Z	<b>70%</b>	<b>15%</b>	56%	13%	16%	6%	9%
	Adults 26+	<b>75%</b>	<b>7%</b>	62%	13%	18%	3%	5%

<sup>†</sup> Added 28 May 2022, Gen Z n=3,635



**Gen Z Adults 26+**

160. How would you rate your local K-12 schools’ performance on preparing you to be an active and engaged citizen?

<b>Net: Poor/Only Fair</b> .....	<b>34%</b>	<b>30%</b>
<b>Net: Excellent/Good</b> .....	<b>37%</b>	<b>41%</b>
Poor .....	16%	12%
Only fair .....	18%	18%
Neutral .....	29%	29%
Good .....	24%	32%
Excellent .....	13%	9%

How important is it that the following organizations, entities, and individuals listen to your voice and understand the values of people like you?

**[Q161 (MY COLLEGE/UNIVERSITY): BASE: Q5 IS COLLEGE OR GRADUATE STUDENT]** (Gen Z n=1,552)

**[Q162 (MY EMPLOYER): BASE: Q9 IS EMPLOYED FULL-TIME OR PART-TIME]** (Gen Z n=1,897; Adults 26+ n=386)

**[DISPLAYED IN RANK ORDER BASED “NET: IMPORTANT” FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

		<b>Net: Not Important</b>	<b>Net: Important</b>	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
161. My college or university	Gen Z	<b>11%</b>	<b>73%</b>	4%	7%	15%	38%	35%
	Adults 26+	<b>17%</b>	<b>49%</b>	10%	8%	33%	30%	20%
162. My employer	Gen Z	<b>10%</b>	<b>71%</b>	2%	8%	19%	28%	43%
	Adults 26+	<b>5%</b>	<b>78%</b>	1%	5%	16%	40%	38%
163. Elected officials	Gen Z	<b>11%</b>	<b>68%</b>	5%	7%	21%	22%	47%
	Adults 26+	<b>5%</b>	<b>81%</b>	3%	3%	14%	21%	59%
164. Government agencies and policy-makers	Gen Z	<b>12%</b>	<b>65%</b>	4%	8%	23%	23%	42%
	Adults 26+	<b>6%</b>	<b>75%</b>	2%	4%	19%	23%	52%
165. Companies that operate in my community	Gen Z	<b>12%</b>	<b>64%</b>	5%	7%	24%	35%	29%
	Adults 26+	<b>9%</b>	<b>66%</b>	5%	4%	25%	38%	28%
166. My local school district	Gen Z	<b>15%</b>	<b>62%</b>	6%	9%	23%	29%	33%
	Adults 26+	<b>7%</b>	<b>69%</b>	3%	4%	24%	35%	34%
167. My K-12 school	Gen Z	<b>18%</b>	<b>59%</b>	7%	11%	24%	28%	30%
	Adults 26+	<b>9%</b>	<b>64%</b>	5%	4%	27%	31%	33%

		<b>Net: Not Important</b>	<b>Net: Important</b>	Not at all important	Not very important	Neither important nor unimportant	Somewhat important	Very important
168. Brands I purchase goods or services from	Gen Z	<b>17%</b>	<b>54%</b>	7%	11%	28%	32%	22%
	Adults 26+	<b>14%</b>	<b>57%</b>	7%	7%	29%	38%	19%
169. Companies that operate globally	Gen Z	<b>17%</b>	<b>54%</b>	6%	11%	29%	28%	25%
	Adults 26+	<b>15%</b>	<b>54%</b>	8%	7%	31%	33%	22%
170. Nonprofit organizations	Gen Z	<b>15%</b>	<b>53%</b>	5%	9%	32%	32%	22%
	Adults 26+	<b>15%</b>	<b>51%</b>	6%	9%	34%	31%	19%
171. Philanthropic organizations (foundations)	Gen Z	<b>17%</b>	<b>50%</b>	6%	11%	33%	31%	19%
	Adults 26+	<b>16%</b>	<b>46%</b>	8%	8%	38%	31%	15%
172. Favorite musical artist	Gen Z	<b>40%</b>	<b>29%</b>	20%	19%	31%	18%	11%
	Adults 26+	<b>53%</b>	<b>18%</b>	36%	17%	29%	12%	6%
173. Favorite professional sports team	Gen Z	<b>50%</b>	<b>22%</b>	30%	20%	28%	14%	8%
	Adults 26+	<b>51%</b>	<b>19%</b>	38%	13%	30%	12%	6%

How would you rate the performance that each is doing listening to your voice and understanding the values of people like you?

**[Q174 (MY EMPLOYER): BASE: Q9 IS EMPLOYED FULL-TIME OR PART-TIME]** (Gen Z n=1,897; Adults 26+ n=386)

**[Q175 (MY COLLEGE/UNIVERSITY): BASE: Q5 IS COLLEGE OR GRADUATE STUDENT]** (Gen Z n=1,552)

**[DISPLAYED IN RANK ORDER BASED “NET: EXCELLENT/GOOD” FOR GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

		Net: Poor/ Only Fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
174. My employer	Gen Z	19%	52%	8%	11%	29%	32%	20%
	Adults 26+	18%	58%	8%	10%	24%	42%	16%
175. My college or university	Gen Z	25%	45%	11%	14%	30%	31%	14%
	Adults 26+	25%	26%	14%	11%	50%	21%	5%
176. Nonprofit organizations	Gen Z	21%	36%	9%	12%	43%	25%	12%
	Adults 26+	24%	28%	12%	12%	48%	25%	3%
177. Brands I purchase goods or services from	Gen Z	25%	35%	11%	14%	41%	23%	12%
	Adults 26+	24%	30%	11%	13%	45%	25%	5%
178. My K-12 school	Gen Z	32%	34%	17%	15%	34%	22%	12%
	Adults 26+	28%	31%	12%	16%	40%	26%	5%
179. My local school district	Gen Z	31%	34%	15%	16%	35%	23%	11%
	Adults 26+	30%	30%	14%	16%	40%	27%	4%
180. Companies that operate in my community	Gen Z	24%	34%	11%	13%	42%	26%	9%
	Adults 26+	27%	30%	11%	16%	44%	26%	3%
181. Favorite musical artist	Gen Z	25%	31%	14%	11%	44%	19%	13%
	Adults 26+	29%	15%	20%	9%	56%	11%	4%
182. Philanthropic organizations (foundations)	Gen Z	24%	27%	11%	13%	50%	19%	7%
	Adults 26+	25%	24%	15%	10%	51%	21%	3%
183. Companies that operate globally	Gen Z	35%	24%	18%	17%	41%	16%	8%
	Adults 26+	37%	16%	18%	18%	47%	13%	3%
184. Favorite professional sports team	Gen Z	31%	22%	17%	14%	47%	13%	8%
	Adults 26+	33%	16%	22%	12%	51%	12%	4%

		Net: Poor/ Only Fair	Net: Excellent/ Good	Poor	Only fair	Neutral	Good	Excellent
185. Government agencies and policymakers	Gen Z	47%	20%	28%	19%	33%	13%	7%
	Adults 26+	60%	13%	37%	23%	26%	11%	2%
186. Elected officials	Gen Z	48%	19%	28%	20%	33%	12%	6%
	Adults 26+	60%	17%	39%	21%	23%	15%	2%

**Gen Z Adults 26+**

Do you agree or disagree with the following statements:

**[DISPLAYED IN RANK ORDER BASED “NET: AGREE” FOR THE GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

161. I am looking to be a part of something that makes my community and country better.

<b>Net: Agree</b> .....	<b>86%</b>	<b>84%</b>
<b>Net: Disagree</b> .....	<b>14%</b>	<b>16%</b>
Strongly agree .....	3%	4%
Somewhat agree .....	11%	12%
Somewhat disagree .....	42%	52%
Strongly disagree.....	44%	31%

162. Standing up for those who are vulnerable, or without a voice is an important part of who I am.

<b>Net: Agree</b> .....	<b>85%</b>	<b>83%</b>
<b>Net: Disagree</b> .....	<b>15%</b>	<b>17%</b>
Strongly agree .....	3%	5%
Somewhat agree .....	12%	12%
Somewhat disagree.....	40%	49%
Strongly disagree.....	44%	35%

187. In politics, even if we disagree with people 90% of the time, it is important that we find the 10% of things we agree on so that we can make progress and move the country forward.

<b>Net: Agree</b> .....	<b>83%</b>	<b>86%</b>
<b>Net: Disagree</b> .....	<b>17%</b>	<b>14%</b>
Strongly agree .....	4%	4%
Somewhat agree .....	13%	9%
Somewhat disagree.....	42%	44%
Strongly disagree.....	41%	42%

**Gen Z Adults 26+**

188. People my age often have to work twice as hard for things that other generations took for granted.

<b>Net: Agree</b> .....	<b>69%</b>	<b>65%</b>
<b>Net: Disagree</b> .....	<b>31%</b>	<b>35%</b>
Strongly agree .....	8%	7%
Somewhat agree .....	23%	28%
Somewhat disagree.....	34%	34%
Strongly disagree.....	35%	30%

189. Some/Other people say the size and scope of the challenges facing America are so great, it is nearly impossible to solve them. They say one person can't really make a difference, so the wisest path is to focus on taking care of yourself and your family – and not engage politically.

Other/Some people say that because the size and scope of the challenges facing America are so great, we have no choice but to engage in every way possible. They say that even though government is ineffective – we must engage politically, fight, and eventually change the system.

Which statement is closer to your own view?

**[ROTATE RESPONSES]**

Nearly impossible, do not engage .....	13%	11%
Challenges are so great, must engage.....	67%	70%
Don't know.....	20%	19%

Over the last two weeks, how often have you been bothered by the following problems?

**[DISPLAYED IN RANK ORDER BASED “NET: AT LEAST SEVERAL DAYS” FOR THE GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]**

190. Feeling nervous, anxious or on edge

<b>Net: At least several days</b> .....	<b>61%</b>	<b>38%</b>
Not at all .....	38%	60%
Several days.....	33%	25%
More than half the days .....	16%	8%
Nearly every day.....	11%	5%
Refused .....	1%	1%

191. Feeling down, depressed, or hopeless

<b>Net: At least several days</b> .....	<b>42%</b>	<b>23%</b>
Not at all .....	58%	76%
Several days.....	27%	16%
More than half the days .....	8%	4%
Nearly every day.....	7%	3%
Refused .....	1%	1%

**Gen Z Adults 26+**

192. Thoughts that you would be better off dead, or thoughts of hurting yourself in some way

<b>Net: At least several days .....</b>	<b>18%</b>	<b>5%</b>
Not at all .....	81%	94%
Several days.....	9%	3%
More than half the days .....	5%	2%
Nearly every day.....	3%	1%
Refused .....	1%	1%

193. [BASE: Q9 IS EMPLOYED FULL-TIME OR PART-TIME] How would you rate your employer’s performance on understanding the importance of and prioritizing mental health? (Gen Z n=1,897; Adults 26+ n=386)

<b>Net: Poor/only fair .....</b>	<b>22%</b>	<b>20%</b>
<b>Net: Excellent/good .....</b>	<b>50%</b>	<b>52%</b>
Poor .....	11%	10%
Only fair .....	12%	11%
Neutral .....	28%	28%
Good .....	31%	32%
Excellent.....	19%	20%

194. How would you rate your schools’ performance on preparing you to live a balanced and happy life?

<b>Net: Poor/only fair .....</b>	<b>40%</b>	<b>25%</b>
<b>Net: Excellent/good .....</b>	<b>31%</b>	<b>44%</b>
Poor .....	22%	10%
Only fair .....	18%	15%
Neutral .....	29%	31%
Good .....	22%	33%
Excellent.....	10%	11%

Over the last two weeks, how often have you been:

[DISPLAYED IN RANK ORDER BASED “NET: AT LEAST SEVERAL DAYS” FOR THE GEN Z SAMPLE. EACH ITEM WAS RANDOMIZED DURING DATA COLLECTION]

195. Frustrated by the news

<b>Net: At least several days .....</b>	<b>72%</b>	<b>83%</b>
Not at all .....	26%	16%
Several days.....	28%	27%
More than half the days .....	18%	16%
Nearly every day.....	26%	40%
Refused .....	2%	1%

**Gen Z Adults 26+**

196. Angered by politics

<b>Net: At least several days .....</b>	<b>65%</b>	<b>77%</b>
Not at all .....	32%	22%
Several days.....	25%	27%
More than half the days .....	19%	16%
Nearly every day.....	21%	34%
Refused .....	3%	1%

197. Disappointed in a brand because of a political position they did, or did not take

<b>Net: At least several days .....</b>	<b>39%</b>	<b>38%</b>
Not at all .....	59%	60%
Several days.....	18%	17%
More than half the days .....	13%	11%
Nearly every day.....	8%	11%
Refused .....	2%	2%

198. Do you, or does someone close to you, have personal experience dealing with any of the following issues? **[SELECT ALL THAT APPLY]**

**[DISPLAYED IN RANK ORDER BASED ON HAVING PERSONAL EXPERIENCE FOR THE GEN Z SAMPLE. LIST WAS RANDOMIZED DURING DATA COLLECTION]**

Depression .....	55%	35%
Racism .....	32%	20%
Sexual assault .....	32%	14%
Opioid or other drug addiction .....	24%	18%
Death by suicide .....	20%	11%
Homelessness .....	15%	12%
Gun violence.....	14%	9%
None of the above .....	30%	47%

199. How would you describe your financial situation right now?

<b>Comfortable</b> -- I have no financial concerns at all....	25%	19%
<b>Getting by</b> -- I'm able to pay my bills and save a little.....	38%	42%
<b>Stressed</b> -- I am one or two unexpected bills away from having a problem .....	17%	17%
<b>Struggling</b> -- Every month is a struggle to find the money to pay my bills .....	9%	14%
<b>Crisis</b> -- I don't know how I am going to pay my bills this month or next .....	4%	4%
Prefer not to say .....	8%	3%

**Gen Z Adults 26+**

200. **[BASE: Q1 IS OLDER THAN 17]** Which of the following categories represents your personal income for the PAST 12 MONTHS? (Gen Z n=3,234)

Less than \$25,000 .....	36%	26%
\$25,000-\$49,999 .....	23%	30%
\$50,000-\$74,999 .....	13%	18%
\$75,000-\$99,999 .....	6%	10%
\$100,000-\$124,999 .....	4%	4%
\$125,000-\$149,999 .....	2%	4%
\$150,000-\$174,999 .....	1%	2%
\$175,000-\$199,999 .....	1%	1%
\$200,000 or more .....	2%	1%
Don't know/Refused.....	13%	4%

201. Which of the following best describes the area in which you live?

Suburban .....	42%	47%
Urban.....	27%	19%
Rural .....	12%	20%
Small town .....	19%	14%

202. Which of the following do you consider yourself to be?

Heterosexual or straight .....	75%	93%
Gay .....	2%	1%
Lesbian .....	2%	1%
Bisexual.....	9%	2%
Other Queer identity (e.g. pansexual, asexual etc.) ....	4%	0%
None of the above .....	2%	1%
I don't know .....	2%	0%
Prefer not to say .....	3%	1%
Refused .....	<1%	<1%

203. Do you consider yourself to be transgender or non-binary?

Yes .....	4%	1%
No.....	93%	98%
Prefer not to say .....	2%	<1%
Refused .....	1%	<1%

204. Which one of these best describes your religious preference or spiritual outlook?

Catholic.....	24%	23%
Protestant .....	10%	25%
Fundamentalist/Evangelical Christian .....	11%	9%
Agnostic.....	6%	5%
Jewish.....	1%	2%
Muslim .....	3%	<1%
LDS/Mormon .....	2%	2%
Secular humanist.....	1%	<1%
Another religion .....	10%	10%
Atheist.....	9%	5%
No religious preference .....	25%	18%



**Gen Z Adults 26+**

205. **[BASE: Q204 HAS RELIGIOUS PREFERENCE]** How important is religion in your own life? (Gen Z n=2,811; Adults 26+ n=904)

Very important .....	30%	41%
Somewhat important.....	32%	24%
Not very important .....	25%	28%
Not sure .....	13%	6%

206. **[BASE: Q9 IS EMPLOYED FULL-TIME, PART-TIME, OR SELF-EMPLOYED]** What kind of work do you do? (Gen Z n=2,098; Adults 26+ n=467)

<b>Professional:</b> Examples would be lawyer, doctor, teacher, nurse, accountant.....	20%	22%
<b>Manager, executive, or official:</b> Examples would be store manager, business exec.....	8%	10%
<b>Business owner</b> .....	6%	8%
<b>Clerical/Office/Sales:</b> Examples would be secretary, receptionist, sales clerk .....	15%	14%
<b>Service work:</b> Examples would be waiter/waitress, hair stylist, police or fireman Janitor, nurses’ aid.....	19%	10%
<b>Skilled trades:</b> Examples would be: electrician, plumber, carpenter .....	7%	14%
<b>Semi-skilled:</b> Examples would be assembly line worker, truck driver, bus driver .....	17%	17%
Other.....	2%	<1%

207. Region

Northeast .....	16%	18%
Midwest .....	21%	22%
South .....	41%	43%
West .....	21%	18%

###

### **Methodology**

The survey, which was conducted online, carries a 95 percent credibility level of +/-1.6 percentage points for the national sample of 15-25-year-olds and 2.6% for the national sample of adults over the age of 25. Post-stratification weights were calculated for this survey. Weights were calculated based on the 2020 and 2021 Current Population Survey, Ipsos's KnowledgePanel data for 18-25-year-olds and the Centers For Disease Control's data on the mental health of high school students. Gender, age, race and ethnicity, sexual orientation, educational attainment, current educational enrollment, marital status, and census division were used for weighting. Separate weights were calculated for the sample of 15-25-year-olds and for the sample of adults over the age of 25. Additionally, non-coverage bias factors associated with online behaviors were used to adjust the sample, including tablet ownership, trust in neighbors, and participation in civic activities and social media usage. Among the 15-25-year-olds sample, respondents had a mean weight of 1.82, a median weight of 1.19, and a standard deviation of 2.92. For the sample of adults over the age of 25, respondents had a mean weight of 1.17, a median weight of 2.25, and a standard deviation of 3.15.